

November 2008
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For Immediate Release

EUROMAP's Exhibition Policy Guarantees Exhibition Quality for Both Suppliers and Buyers

Europe's Association for Plastics and Rubber Machinery Manufacturers (EUROMAP)'s exhibition policy aims to help worldwide plastics and rubber industries to differentiate the good and right exhibitions to participate, and at the same time, to stop proliferation of low quality exhibitions that have no or little value to the industry. The plastics and rubber exhibitions that EUROMAP supports in the coming few years include the world's top three largest shows, namely K Fair, NPE and Chinaplas.

In view of the fact that the overall events schedule of the plastics and rubber industries is wide-ranging and does not always meet the requirements of both exhibitors and visitors, EUROMAP supports only a number of major national and international exhibitions with excellent track records and which are well-participated by both international and local suppliers and endusers of the plastics and rubber industries. The large-scale exhibitions supported by EUROMAP include:

Exhibition	Next Event
ARABPLAST	10-13 Jan 2009, Dubai
INTERPLASTICA	27-30 Jan 2009, Moscow
PLASTINDIA	4-9 Feb 2009, Delhi
PLAST	24-28 Mar 2009, Milan
CHINAPLAS	18-21 May 2009, Guangzhou
NPE	22-26 June 2009, Chicago
K FAIR	27 Oct - 03 Nov 2010, Duesseldorf

Mr Bernhard Merki, President of EUROMAP, said, "The exhibition policy is very successful as it serves as an effective indicator for both suppliers and buyers to select high quality platforms to discuss business and exchange technology know-how." Mr Merki took Chinaplas as an example and pointed out, "EUROMAP has supported Chinaplas for 20 consecutive times. The exhibition is held in China annually and it increases its scale, number of exhibitors and visitors year by year. It has become a well known and effective platform for the plastics and rubber industries in the world."

EUROMAP highly recommends worldwide plastics and rubber industries to exhibit or visit the above exhibitions for effective exchanges of market information and technological update.

Comprised of 10 national associations in Austria, France, Germany, Italy, Luxembourg, Netherlands, Spain, Switzerland, Turkey and the United Kingdom and over 3,400 member companies manufacturing core machinery, moulds and dies, peripheral equipment and flexographic printing machines, EUROMAP recognizes the growing importance of the plastics industry for the future development of the world's economy. It has to be pointed out that EUROMAP's companies account for about 2/3 of the worldwide production of plastics and rubber machinery. For 2008 EUROMAP Presidency confirms that the European production in 2008 will still benefit by the orders taken in 2007 and the beginning of 2008. The use of production capacities in the first half of 2008 was at a high level. According to the EUROMAP's Economic Survey, which gathers the statistics of all member associations, the overall forecast for 2008 in production is expected to increase by about 5% to a total of approximately 18.2 billion euros. Core machinery with the biggest share (62.8%) should increase by 6%, moulds and dies come out at the last years level, auxiliary/peripherals should grow by almost 8% and flexographic printing by more than 11%.

For more information about EUROMAP and the exhibitions it supports, please visit EUROMAP's website at www.euromap.org.

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Issued by EUROMAP

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