



CHINAPLAS 2010 Countdown eNewsletter (3 issues) 「CHINAPLAS 2010 国际橡塑展」倒数电子报 (三期)

3 issues of CHINAPLAS 2010 Countdown eNewsletter will be delivered to 227,000 plastics industry members and pre-registered visitors in 6,4 and 2 weeks before the show opening. It carries the latest show news, exhibits' highlights and concurrent events.

「CHINAPLAS 2010 国际橡塑展」展前发放三期倒数电子报（分别于展前第2、4、6周各出版一期）予227,000名雅式橡塑会员及预先登记的展会观众，让感兴趣的业内人士第一时间掌握展会、展商及同期活动信息



1. Banner Ad. 横幅广告

- Fixed display in a prominent position of the eNewsletter
固定显示于电子报的最佳位置
RMB8,640 / 3 issues

2. Exhibitors' Highlights 展商信息

- Display of company name, logo, corporate and product information,
booth number and company website
显示公司名称、logo、企业及产品信息、展台号码及公司网站
RMB7,200 / 3 issues



E-Blast 电邮群发

- Tailor-made email delivers advertisers' message to CHINAPLAS visitors, CPRJ readers and registered Adsale plastics industry members by product types / countries / regions
- Proactive approach to ensure effective promotion
广告客户可将定制的电邮信息传递给 CHINAPLAS 展会观众、CPRJ读者及雅式橡塑会员，我们会协助您按产品类别、国家或地区选取数据

No. of Emails 电邮数量	RMB/Email 每个电邮价格 (人民币价)
2,000 - 4,999	2.20
5,000 - 19,999	1.80
20,000 or above 或以上	1.50

Mobile Short Message Service 手机短信

- Deliver your message (max. 160 English characters or 70 Chinese characters) to CHINAPLAS visitors and Adsale plastics industry members
发送手机短信 (限160个英文字母或70个中文字) 给CHINAPLAS展会观众及雅式橡塑会员

No. of SMS 短信数量	RMB/SMS 每个短信价格 (人民币价)
2,000 - 4,999	1.50
5,000 or above 或以上	1.30

