

### Official Website Sponsorship Program

Sponsored Date: 01/01/2010 – 31/12/2010 (12 months) (Payment in US\$)

Sections	Locations	Items	Unit Price	Sponsorship Packages		
				Diamond	Platinum	Gold
2010 Exhibitors' Database	Product Zones (Machinery & Equipments Zone or Chemicals & Raw Materials Zone or Chinese Export Zone)	Top Listed Ad. (Max. 9 Ads / location)	\$2,200	√		
		Rectangle Rotate Ad.	\$1,300		√	√
	Search Results by Product Category (Each)	Top Listed Ad. (Max. 9 Ads / location)	\$400	√		
		Rectangle Rotate Ad.	\$200		√	√
	Exhibitors' News Zone		\$1,200	√	√	
e-Booth	<b>Items 1-10:</b> 1. Company Profile 2. Products & Services 3. Contact Information 4. Enquiry Form 5. Floor Plan 6. Events & Activities 7. Highlights at CHINAPLAS <b>CHINAPLAS LIVE</b> 8. Video Taking at CHINAPLAS (2 Mins) 9. Photo Shoots at CHINAPLAS (10 photos) 10. Catalogue Scanning	Grade A e-Booth (Items 1 - 10)	\$1,200	√		
		Grade B e-Booth (Items 1 - 7)	\$850		√	
		Grade C e-Booth (Items 1 - 4)	\$385			√
Show Information	<b>Select from 10 ad locations:</b> 1. CHINAPLAS Main Page 2. Show Details 3. Visiting Information 4. Travel & Accommodation 5. Who Should Visit 6. Venue & Floor Plan 7. 2009 Show Review 8. Concurrent Event 9. Visitor Enquiry 10. Press, General Information	Banner Ad. (Max. 9 Ads / location)	\$1,600	√ Include 10 locations		
		Button Ad.	\$1,200		√ Include 10 locations	√ Select 1 location
<b>Free Services for Sponsoring Exhibitors :</b> 1. Priority listing in the main page of "Product Zone" ; 2. Priority listing in the search result page of "Product Category" and 5 selected keywords ; 3. Booth indicator on the "Interactive Floor Plan" ; 4. Free SEO service (search engine optimization) to increase e-Booth visibility. Item 1 – 4: for package sponsors Item 2 – 4: for other sponsors		Original Price (US\$)		\$21,000	\$15,550	\$3,085
		Package (US\$)		\$8,800	\$5,900	\$2,640

### Discount for E-Blast and Mobile SMS Broadcasting

*UNIQUE CHINAPLAS DATABASE IS AVAILABLE!			Unit Price	Diamond	Platinum	Gold
CHINAPLAS 2010 Countdown eNewsletter (3 issues)	Deliver eNewsletters to CHINAPLAS 2010 pre-registered visitors and Adsale plastics industry members in 2, 4 and 6 weeks before the show	Exhibitors' Highlights	\$1,000	30% discount	20% discount	10% discount
		Banner Ad. (Max. 3 ads)	\$1,200			
E-Blast	Deliver your tailor-made eDM to CHINAPLAS visitors and Adsale plastics industry members	20,000 or above emails	\$0.20			
		5,000 - 19,999 emails	\$0.25			
		2,000 - 4,999 emails	\$0.30			
Mobile Short Message Service	Deliver message (max. 160 English characters or 70 Chinese words) CHINAPLAS visitors and Adsale plastics industry members	5,000 SMS or above	\$0.18			
		2,000 - 4,999 SMS	\$0.20			

## Product Zones

The screenshot shows the 'Product Zones' section of the Chinaplas 2010 website. At the top, there is a search bar and navigation links. Below, a grid of product categories is displayed with logos for CLE, ABE, and CELANNA. The main part of the page is a table listing various products, including their names, categories, and a list of exhibitors. The table has columns for 'Product Name', 'Product Category', and a list of exhibitors.

## Show Information Section

The screenshot displays the 'Show Information' section of the Chinaplas 2010 website. It features a header with the event title and dates. Below, there are several columns of information: 'Main' with navigation links, 'To Visit' with a list of exhibitors, 'To Exhibit' with a list of exhibitors, and 'Press' with a list of exhibitors. There are also sections for 'Sponsors' and 'Cosmos Supporter'.

## Exhibitors' News Zone

The screenshot shows the 'Exhibitors' News Zone' section of the Chinaplas 2010 website. It features a grid of news articles with images and headlines. The articles are organized into columns and rows, with each article having a title, a small image, and a brief text snippet.

## e-Booth

The screenshot displays an 'e-Booth' for 'Cosmos Machinery Ltd.' on the Chinaplas 2010 website. It includes a company profile, a list of products and services, and contact information. The booth is designed to provide detailed information about the company's products and services.

## Search Results by Product Category

The screenshot shows the 'Search Results by Product Category' section of the Chinaplas 2010 website. It features a search bar at the top, followed by a list of search results. Below the list is a table of exhibitors, including their names, logos, and contact information.

The screenshot displays an 'e-Booth' for 'CHUMPOWER MACHINERY CORP.' on the Chinaplas 2010 website. It includes a company profile, a list of products and services, and contact information. The booth is designed to provide detailed information about the company's products and services.

The screenshot displays an 'e-Booth' for 'NIUT Plastics' on the Chinaplas 2010 website. It includes a company profile, a list of products and services, and contact information. The booth is designed to provide detailed information about the company's products and services.