

# Show Information Section 展会资料部份

BUTTON AND BANNER ADVERTISING helps promoting corporate image and exhibits!  
对期望塑造企业形象或提升企业知名度的广告客户来说，按钮及横幅广告是理想的推广方式。

## 10 Ad. Locations:

### 10个广告位置：

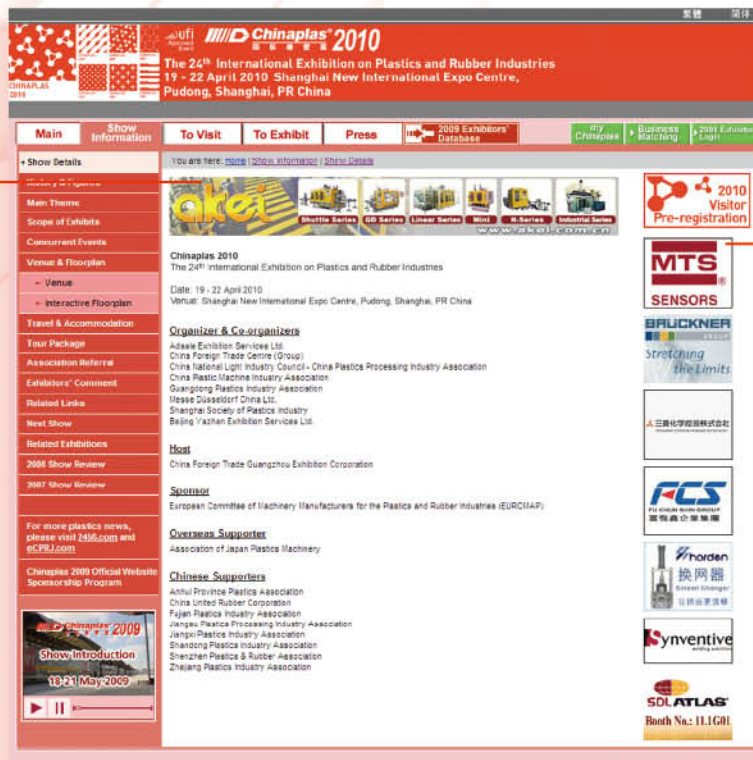
1. CHINAPLAS Main Page 国际橡塑展主页
2. Show Details 展会资料
3. Visiting Information 参观须知
4. Travel & Accommodation 交通及住宿
5. Who Should Visit 参观对象
6. Venue & Floor Plan 展览会场地 / 平面图
7. 2009 Show Review 2009展会回顾
8. Concurrent Event 同期活动
9. Visitor Enquiry 参观查询
10. Press, General Information 采访须知

## 1. Banner Ad. 横幅广告

Random displays in prominent positions  
随机显示在最佳位置  
RMB11,520 / year (per location)

## 2. Button Ad. 按钮广告

Random displays in specified positions  
随机显示在指定位置  
RMB8,640 / year (per location)



## Free Services for Sponsoring Exhibitors 赞助的展商享有以下免费增值服务：

1. Priority listing in the main page of "Product Zone" ;  
优先显示于“产品专区”栏的主页
2. Priority listing in the search result page of "Product Category" and 5 selected keywords ;  
优先显示于快速“产品搜索结果页”并可自制5个关键词的搜索
3. Booth indicator on the "Interactive Floor Plan" ;  
互动平面图上的展台指示标
4. Free SEO service (search engine optimization) to increase e-Booth visibility.  
免费的搜索引擎优化服务，进一步增加网上展台曝光度

Item 1 – 4: for package sponsors 给购买套装广告的展商

Item 2 – 4: for other sponsors 给购买其他非套装广告的展商