



## Official Website Sponsorship Program

Sponsored Date: 01/01/2011 – 31/12/2011 (12 months) (Payment in US\$)

Sections	Locations	Items	Unit Price	Sponsorship Packages		
				Diamond	Platinum	Gold
A) 2011 Exhibitors' Database	Product Zones (Machinery & Equipments Zone or Chemicals & Raw Materials Zone or Chinese Export Zone)	Top Listed Ad (Max. 9 Ads / location)	\$2,265	✓		
		Rectangle Rotate Ad	\$1,340		✓	✓
	Search Results by Product Category (Each)	Top Listed Ad (Max. 9 Ads / location)	\$430	✓		
		Rectangle Rotate Ad	\$215		✓	✓
	Search Results by Application Industry (Each)	Top Listed Ad (Max. 9 Ads / location)	\$430	✓		
		Rectangle Rotate Ad	\$215		✓	✓
B) e-Booths	1. Company Profile 2. Products & Services 3. Contact Information 4. Enquiry Form 5. Product Catalogues 6. Floor Plan 7. Events & Activities 8. Highlights at CHINAPLAS <b>CHINAPLAS LIVE</b> 9. Video-taking at CHINAPLAS (2 Mins) 10. Photo Shooting at CHINAPLAS (10 photos)	Grade A e-Booth (Item 1 - 10)	\$1,235	✓		
		Grade B e-Booth (Item 1 - 5 & 10)	\$615		✓	
		Grade C e-Booth (Item 1 - 4)	\$430			✓
C) Show Information	<b>Select from 10 ad locations:</b> 1. HOME > Website Homepage 2. General Info > About CHINAPLAS 3. General Info > 2010 Show Review 4. General Info > Industry Applications 5. General Info > Travel & Accommodation 6. Visitors > Visiting Information 7. Visitors > Download Centre 8. Contact Us 9. Press > General Information 10. Press > Market News	Banner Ad (Max. 9 Ads / location)	\$1,650	✓ Include 10 locations		
		Button Ad	\$1,235		✓ Include 10 locations	✓ Select 1 location
<b>Free Services for Sponsoring Exhibitors :</b>				<b>Original Price:</b>		
1. Priority listing in the main page of "Product Zone" 2. Priority listing in the search result page of "Product Category" 3. Logo acknowledgement in the Main Page of the "2011 Exhibitors' Database" 4. Highlight your booth location on the "Interactive Floor Plan" Item 1 - 4: for package sponsors   Item 2 - 4: for other sponsors				\$20,860	\$14,735	\$3,435
				<b>Package:</b>		
				\$8,800	\$5,900	\$2,640

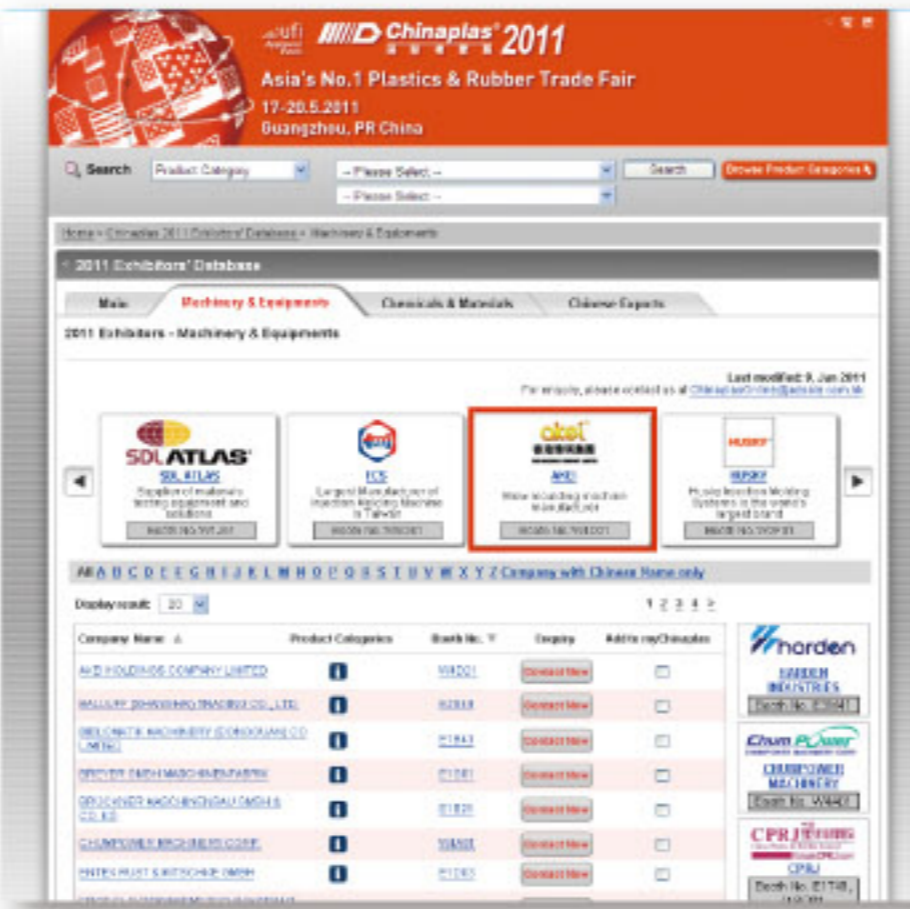
## e-Blasts Advertising

Sections	Locations	Items	Unit Price	Special Discount for Sponsors		
				Diamond	Platinum	Gold
CH INAPLAS Countdown eNewsletter (3 issues)	Deliver eNewsletters to CHINAPLAS 2011 pre-registered visitors and Adsale plastics industry member in 2,4 and 6 weeks before the show	Banner Ad (Max. 3 Ads)	\$1,200			
		Exhibitors' Highlights	\$1,000			
e-Blast	Deliver your tailor-made eDM to CHINAPLAS visitors and Adsale plastics industry members	20,000 or above emails	\$0.20	30% discount	20% discount	10% discount
		5,000 - 19,999 emails	\$0.25			
		2,000 - 4,999 emails	\$0.30			
Mobile Short Message Service	Deliver message (max. 160 English characters or 70 Chinese words) to CHINAPLAS visitors and Adsale plastics industry members	5,000 SMS or above	\$0.18			
		2,000 - 4,999 SMS	\$0.20			

## Diamond Sponsorship Package - \$8,800 / year



Banner Ad in 10 Ad locations in Show Information Section



One Top List Ad in below 3 locations:  
 ● Classified Product Zone  
 ● Search Result of Selected Product Category  
 ● Search Result of Selected Application Industry

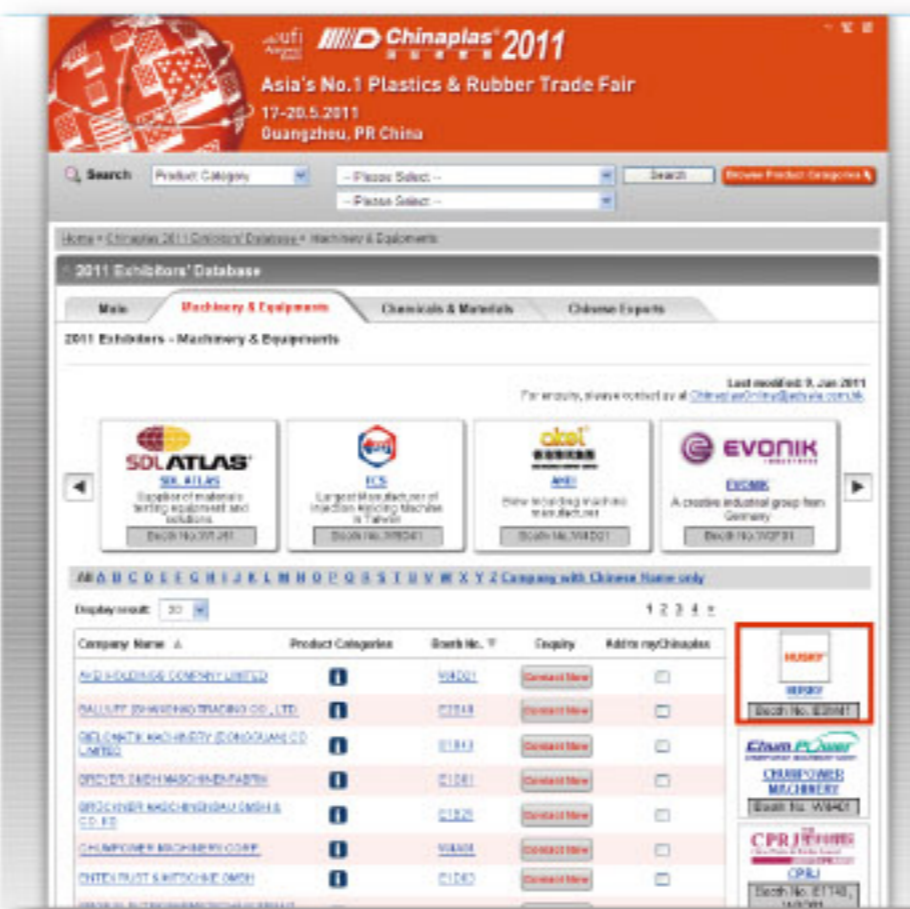


Grade A e-Booth

## Platinum Sponsorship Package - \$5,900 / year



Button Ad in 10 Ad locations in Show Information Section



One Rectangle Ad in below 3 locations:  
 ● Classified Product Zone  
 ● Search Result of Selected Product Category  
 ● Search Result of Selected Application Industry

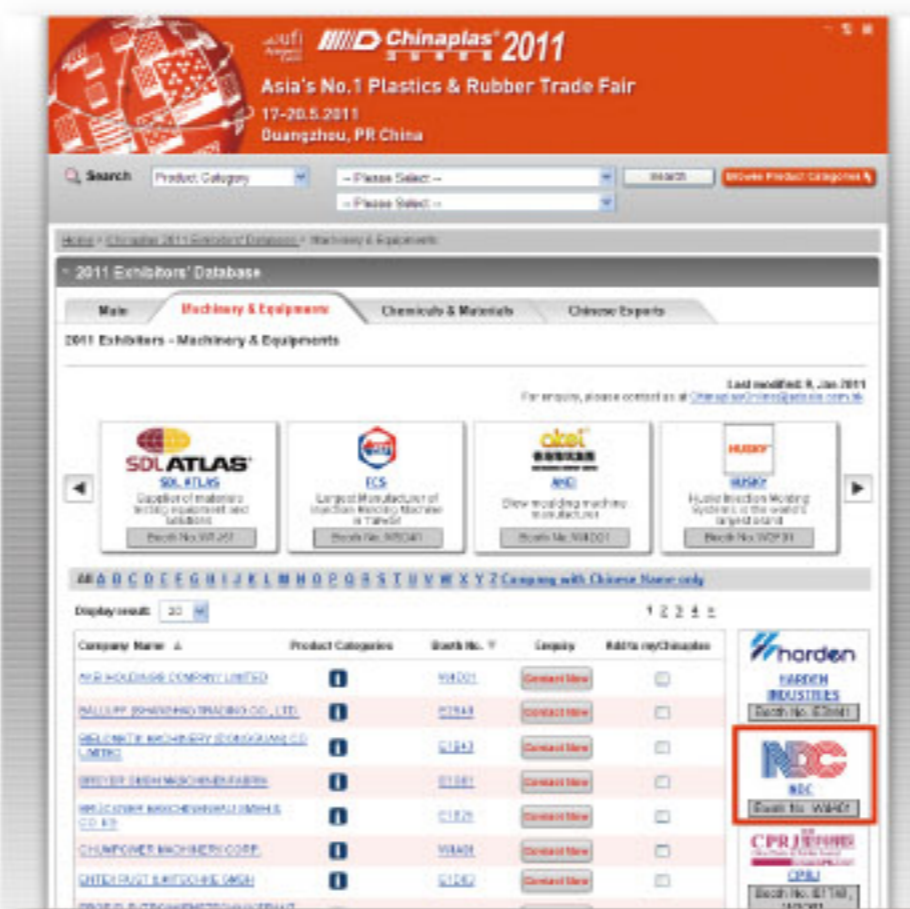


Grade B e-Booth

## Gold Sponsorship Package - \$2,640 / year



Button Ad in 1 Ad location in Show Information Section



One Rectangle Ad in below 3 locations:  
 ● Classified Product Zone  
 ● Search Result of Selected Product Category  
 ● Search Result of Selected Application Industry



Grade C e-Booth