

Sponsorship Opportunities

C) Show Information Section

Over 68% of visitors will browse show information before the show! You may maximize your company exposure by placing a banner and button ad in the hottest locations:

10 advertisement locations:

- HOME > Website Homepage *
- General Info > About CHINAPLAS
- General Info > 2010 Show Review
- General Info > Industry Applications
- General Info > Travel & Accommodation
- Visitors > Visiting Information *
- Visitors > Download Centre
- Contact Us
- Press > General Information
- Press > Market News

* 1 & 6 are square banner ads (refer to below A2)

A. Banner Ad (A1 & A2) (Max. 9 Ads / location)

Random displays in selected positions
US\$1,650 per location / year

B. Button Ad

Random display in specific positions
US\$1,235 per location / year

The screenshot shows the website's main navigation bar with categories like GENERAL INFO, VISITORS, EXHIBITORS, PRESS, EVENTS, CONTACT US, and 2010 EXHIBITORS' DATABASE. The main content area features a 'Countdown' for the 2011 show, 'What's New' articles, and a 'Photo Gallery' for the opening ceremony. On the right side, there are search and login options. At the bottom, there are several advertisement spots, with A2 highlighting a Demag machine and B highlighting a Husky advertisement.

This screenshot displays the 'Travel & Accommodation' section. It includes a search bar, a 'Transportation' tab, and a detailed train schedule table for routes between Hangzhou, Dongguan, and Guangzhou. A1 points to a banner for 'Teach polypropylene cool new tricks.' and B points to a 'HUSKY' advertisement. The bottom of the page features a 'Photo Gallery' and a 'Metro System Map' of Guangzhou.

Train No.	Hangzhou -> Dongguan (Changping)/Guangzhou East Time Schedule		
	Depart Hangzhou	Arrive Dongguan (Changping)	Arrive Guangzhou East
TB12	07:25	08:36	09:20
TB24 (KIT)	08:18	09:26	10:09
TB20	09:24	10:35	11:19
TB04	10:42	11:53	12:37
TB08	11:28	—	13:23
TB14	12:14	—	14:09
TB26 (KIT)	13:10	14:18	15:01
TB18	14:47	15:58	16:42
TB10	16:35	17:46	18:29
TB28 (KIT)	17:50	18:58	19:41
TB16	18:35	19:46	20:30
TB02	19:24	20:35	21:19

FREE Services for Sponsoring Exhibitors

1. Priority listing in the main page of "Product Zone"
2. Priority listing in the search result page of "Product Category"
3. Logo acknowledgement in the Main Page of the "2011 Exhibitors' Database"
4. Highlight your booth location on the "Interactive Floor Plan"