

Asia No.1 Plastics & Rubber Trade Fair –

The 25th International Exhibition on Plastics & Rubber Industries

International Trade Fair since 1983

- The International Plastics and Rubber Trade Fair**

CHINAPLAS is Asia No.1 Plastics & Rubber Trade Fair with over 2,200 exhibitors showcasing their most advanced machinery and materials on over 160,000sqm exhibiting area.

- The 3rd Largest International Exhibition in the World**

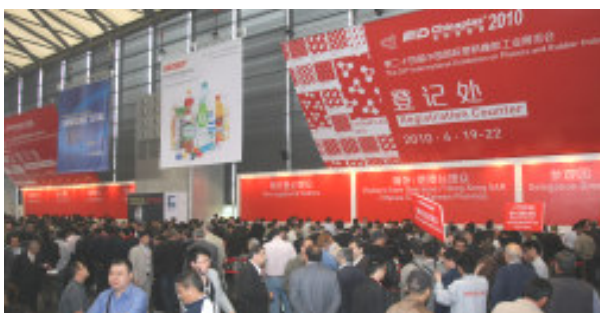
- Over 66,000 Chinese buyers & 15,000 overseas buyers from 135 countries & regions
- The associations & trade bodies from over 15 countries and regions have organized buyer group to visit CHINAPLAS

- Fully Supported by Messe Düsseldorf**

As one of the co-organizer, Messe Düsseldorf China Ltd. fully supports CHINAPLAS 2011.

- The Only Event Endorsed by EUROMAP in China**

Since 1983, CHINAPLAS has gained sustained support from EUROMAP (Europe's Association for Plastics and Rubber Machinery Manufacturers) as the Sponsor. In 2011 edition, it will be the 22nd consecutive edition to earn EUROMAP as the exclusive sponsor in China.



- UFI Approved Event**

CHINAPLAS has been certified as a "UFI Approved Event". This demonstrates CHINAPLAS' proven track record as an international event, with professional standards of exhibition and visiting services as well as quality project management.

(*Global Association of the Exhibition Industry (UFI) is an internationally-recognized representative body of the international trade fair sector)

CHINAPLAS 2011 –

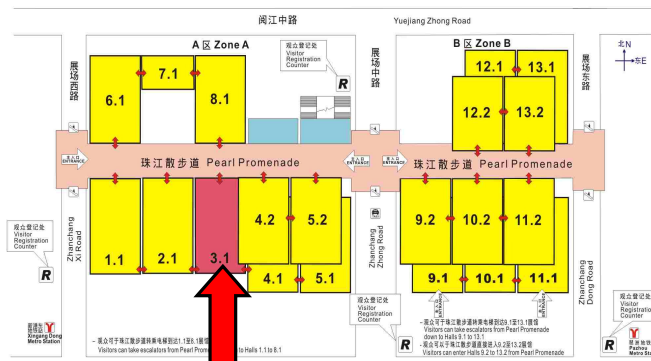
Your First Choice of Rubber Exhibition

- Widely recognized as the first choice of trade show in rubber industry
- Numerous rubber industries dragonhead companies have already confirmed/reserved booths in CHINAPLAS 2011:
REP, Dalin Rubber, Fullwell, Ningbo Shunxing, Pan Stone, Quanzhou Lida, Shanghai Deren, Sichuan Yaxi, Tian Yuan, Tung Yu, Yangzhou Chaoyue, Yuyao Huacheng, Yuyao Huatai, Dalian Huahan, Hongxiang, Double Elephant, Main Group, Kesheng, Yang Ming, King Light, JUOSHI Rubber, Dalian Rubber, DECHUANG, Suzhou Jehil, Welltec, and more...



Rubber Machinery & Equipment Zone Targeted High Quality Buyers

Rubber Machinery & Equipment Zone is located in Hall 3.1, which is between the West Entrance & North Entrance, with prime visitors exposure. Buyers could locate their interested rubber exhibitors easily and conveniently.



Hall 3.1: Rubber Machinery & Equipment Zone

Visit CHINAPLAS 2011 Website NOW:
www.ChinaplasOnline.com

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Exclusive Promotion Program & Benefits for Rubber Machinery & Equipment Zone

1. Pre-show Promotion

- Over 100,000 “Exhibits Preview” with Rubber Machinery & Equipment Zone exhibitors’ introduction will be mailed to potential buyers two months before the show
- e-Blast with preview of Rubber Machinery & Equipment Zone will be sent to large no. of CHINAPLAS rubber industry buyer database before the show
- Enjoy Online Business Matching service for **FREE!**



2. Onsite Promotion

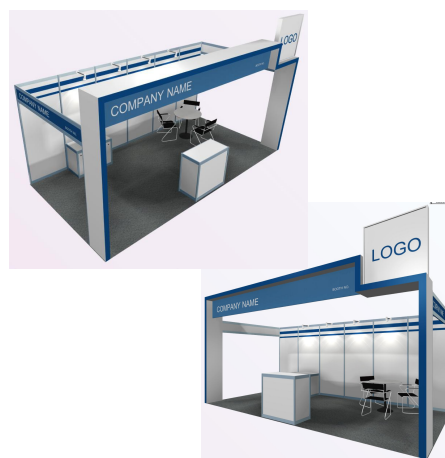
- Large advertising board with exhibitors’ logo & booth no. will be located at main visitor entrance.
- Enjoy **FREE** advertisement in CHINAPLAS 2011 “Show Catalogue”
- Prioritized in participating Onsite Business Matching service, with golden opportunities to meet decision makers from dragonhead corporations



(Images are for reference only)

3. Exclusive Benefits & Booth Upgrade

- Exhibitors in Rubber Machinery & Equipment Zone could enjoy a max. **8% early payment discount*** on booth rental. (*with min. area 36sqm)
- All confirmed reservation before 19-Nov-2010 could enjoy a **FREE booth upgrade** to enhance your corporate image



(Images are for reference only)

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Organizer:



Co-organizer:



Sponsor:

