

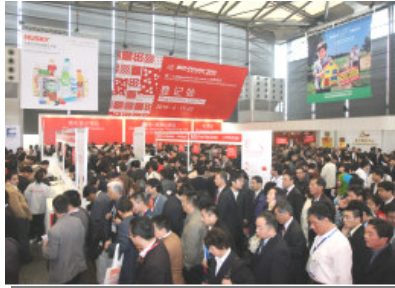
18-21 April 2012 / Shanghai New International Expo Centre (SNIEC)

Asia's No. 1 & World No. 2 Plastics & Rubber Trade Fair

- Exhibiting area over 200,000sqm
- Over 2,600 exhibitors from 35 countries & regions
- Over 100,000 trade visitors from 140 countries & regions
- Fully supported by China Rubber Industry Association

Professional Event Approved by UFI

- CHINAPLAS is certified as "UFI Approved Event" with professional standards of exhibition and visiting services.



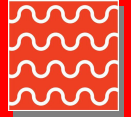
Recognized as First Choice of Trade Show in Rubber Industry

- Numerous leading companies have already confirmed/reserved booths in CHINAPLAS 2012:

Kraussmaffei-Berstorff	Engel	REP	Yang Ming
Tung Yu	Pan Stone	Yizumi	Hengwei
Maplan	Quanzhou Lida	Shanghai Deren	Sichuan Yaxi
Yuyao Huacheng	Yuyao Huatai	Zimmerli Weili	Shanghai Weiheng
Ningbo Chap	Taigang	Mucomac	Double Elephant
Zhejiang Baina	Doush	Coasda	Fullwell
Tian Yuan	Jinhe	Jinnuo	WeiFuHsing
Zhejiang Dongbin	Dalian Rubber	Dalian Huahan	Chuanqi

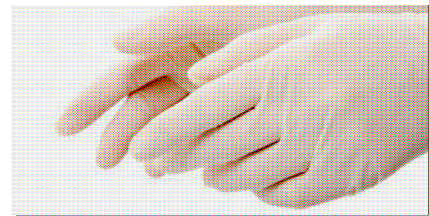
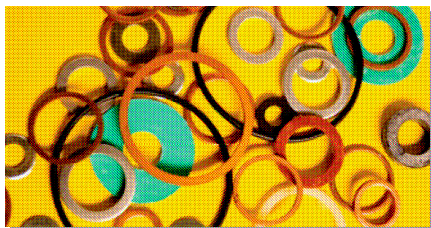
and more...

Rubber Machinery & Equipment Zone



Rubber Industry Dragonhead Buyers Invitation Program

Invitation to decision makers of well-known enterprises and companies. Professional buyers are from below industries:



- Rubber Conveyor Belt
- Rubber Hose
- Silicone Rubber
- Medical Rubber Products
- Bridge Shock Isolation Rubber Bearing
- Technical Rubber Products
- Daily Rubber Products
- Rubber Sealing Products
- Automotive Rubber Products
- Construction Shock Isolation Rubber Bearing

and more...



www.ChinaplasOnline.com

CHINAPLAS - The 26th International Exhibition on Plastics & Rubber Industries

Promotion Campaign Covering Whole Rubber Industry

CHINAPLAS will be advertised in over 32 industrial publications and mass media, including "World Rubber Industry", "China Rubber", HC360.com, etc.

Promotion in Rubber Market: Intense promotion (include mega billboard) in condensed rubber industrial area in Jiangsu & Zhejiang.

Dragonhead Buyers & Industry Associations

Invitation: Invitation to organize buyer delegations from 13 industry associations, including China Rubber Industry Association, Rubber Industry Association Zhejiang, Shanghai Rubber Industry Trade Association, etc.



Direct Mailing of Rubber Suppliers Guide/Show

Preview: With highlights of Rubber Zone exhibitors, Rubber Suppliers Guide/Show Preview will be mailed to industry associations and dragonhead buyers before the show.



Adsale Exhibition Services Ltd.

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Organizer:

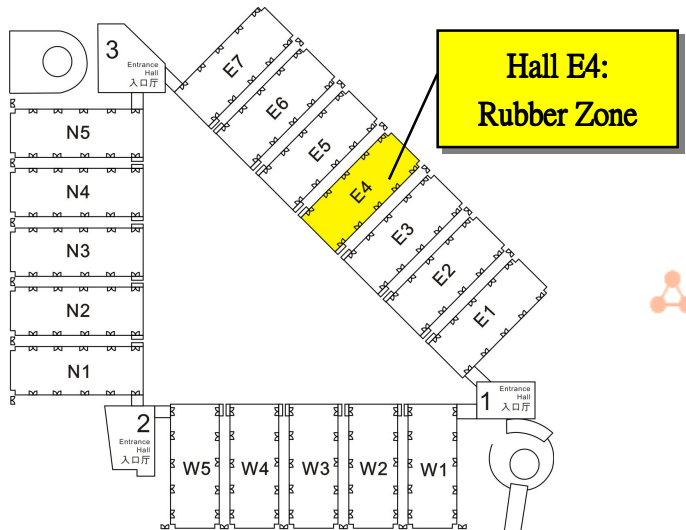


Co-organizer:



Rubber Machinery & Equipment Zone – The Prime Location in Hall E4

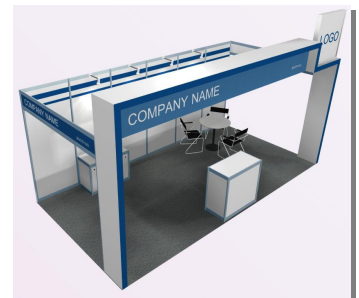
- Hall E4 is at the center of the whole exhibition centre
- Hall E1-E7 are interconnected, so Hall E4 enjoys visitor flow from North (No.3) and South (No.1) Entrance Hall



Exclusive Benefits & Booth Upgrade

For companies confirm booking in Rubber Zone **on or before 30 Sep, 2011**, they can enjoy:

- **Max. 8% discount on booth rental**
- **FREE booth upgrade**



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Sponsor:

