

Official Website Sponsorship Program  
官方网站赞助计划

D. Sponsorship Packages 赞助套餐

	Diamond Sponsorship 钻石级赞助	Platinum Sponsorship 白金级赞助	Gold Sponsorship 黄金级赞助
A. Show Information Section 展会资料页	10 Banner Ads 10个横幅广告 [A1&A2]	10 Button Ads 10个按钮广告 [A3]	1 Button Ad 1个按钮广告 [A3]
B. Exhibitors Database Section 展商资料库	3 Top List Ads 3个优先排名广告 [B1&B3]	3 Rectangle Ads 3个方形滚动广告 [B2&B4]	3 Rectangle Ads 3个方形滚动广告 [B2&B4]
C. e-Booth 展台	Grade A A级展台	Grade B B级展台	Grade C C级展台
Original Price 原价:	RMB 160,230	RMB 113,410	RMB 26,460
Package Price 套餐价:	RMB 64,080	RMB 44,640	RMB 21,230

E. CHINAPLAS 2012 Countdown eNewsletter 广告倒数电子报

THREE EDITIONS of countdown eNewsletters highlighting the show attractions and exhibitors will be distributed to all online plastics readers and CHINAPLAS pre-registered visitors before the show opens.

三份不同的倒数电子报会于展前发送给所有雅式橡塑业会员及预先登记的展会观众，让他们第一时间掌握展会、展商及同期活动信息。

General edition 倒数电子报	Automotive edition 汽车行业倒数电子报	Electronic and Electrical, IT & Telecommunications Industries edition 电子电器行业倒数电子报
Deliver to CHINAPLAS pre-registered visitors and online plastics 445,500 members 发送给预先登记观众雅式及橡塑业45,500名会员	25,000 Automotive Industry members 针对性发送给汽车制造业25,000名会员	62,000 E&E, IT & Telecom industries members 针对性发送给电子电器业62,000名会员

[E1] Banner Ad. 横幅广告

- Fixed displays in prominent positions with website hyperlink 固定显示于倒数电子报的最佳位置，并链接至公司网站 (Max. 8 ads 最多8个广告)

[E2] Exhibitors' Highlight 展商信息

- Displays of company name, logo, corporate and product information, booth number and company website 显示公司名称、商标、企业/产品信息、展台号码及公司网址
- Display in order of order confirmation 按订单落实日期先后排列

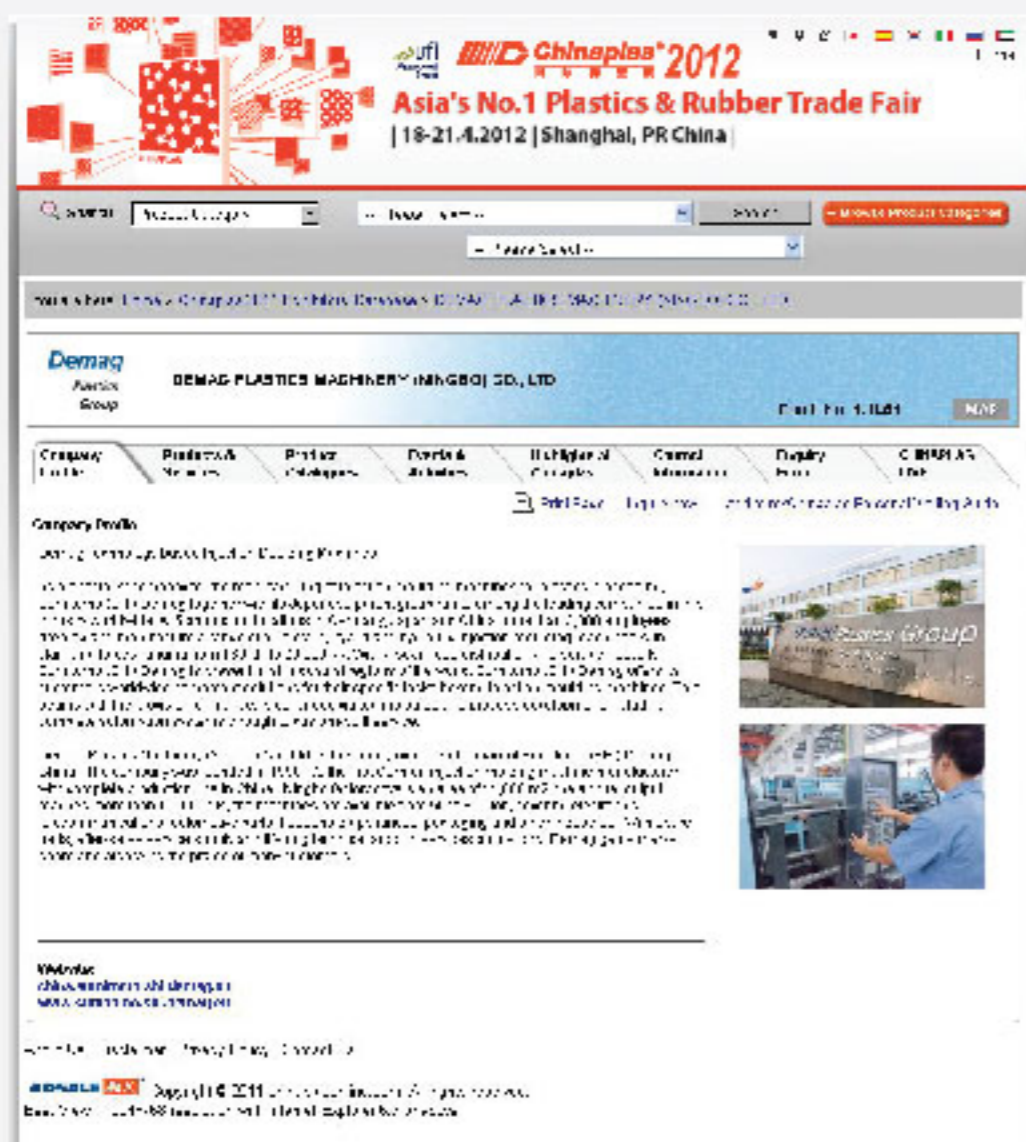
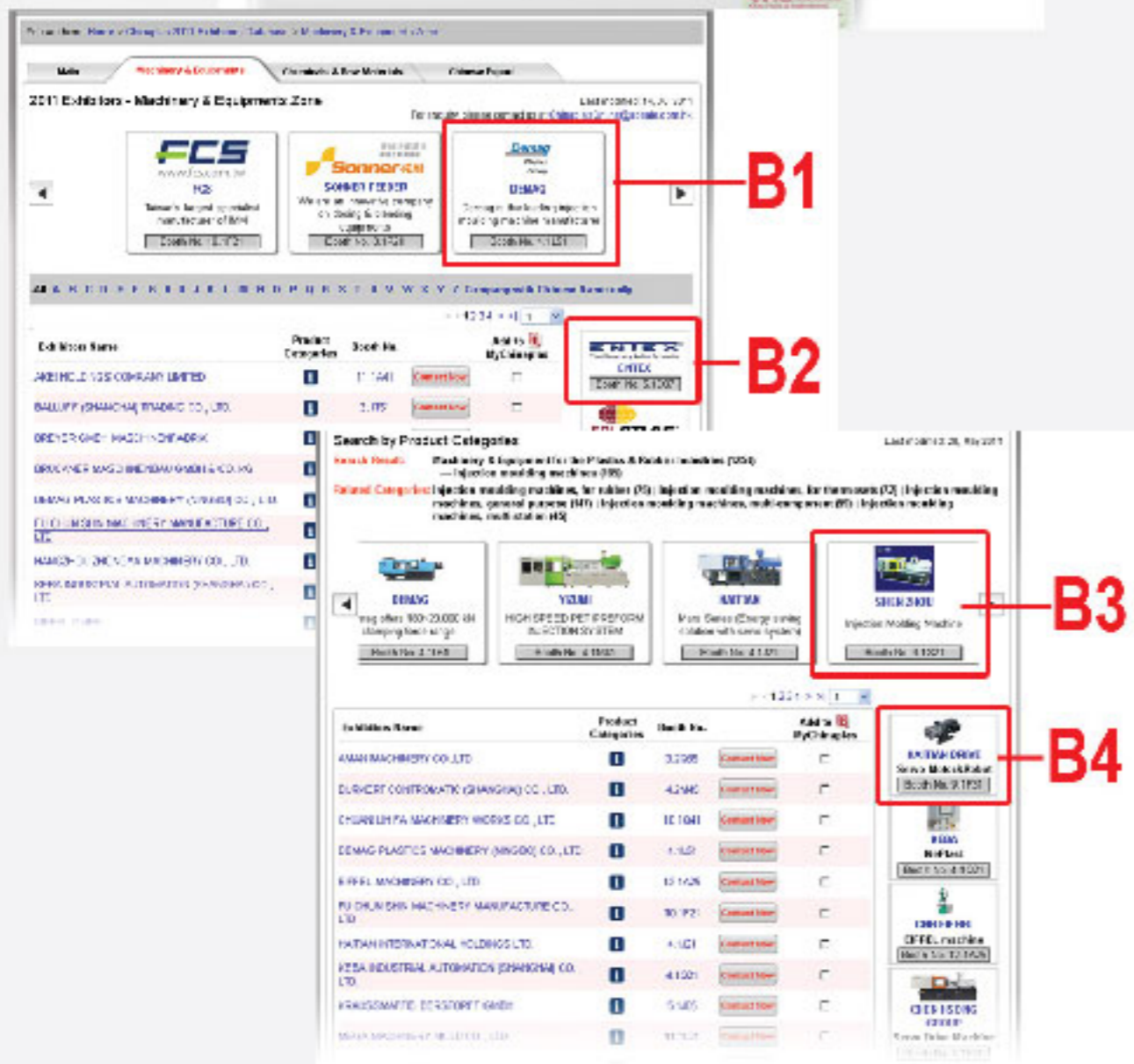


F. e-Blast and Mobile SMS Broadcasting 电邮及手机短信群发服务

Deliver your tailor-made eDM / customized message via e-Blast and/or SMS to selected groups of members. Advertisers can select their audience list according to product group, country or recipients' title. 客户可将自行设计的电邮/短信传递给目标客户群。届时，我们会协助您按产品类别、国家或收件人的职位选取数据。

For more details, please view our online brochure at 详情请参阅:  
[www.ChinaplasOnline.com/WebSponsor](http://www.ChinaplasOnline.com/WebSponsor)

Official Website Sponsorship Program  
官方网站赞助计划



Grade A e-Booth A级网上展台

Sponsored Period 赞助日期:

1/1/2012 – 31/12/2012 (12 months个月)

Pageviews 浏览量 (1– 6/2011): 27,338,567

Over 72% of visitors browse show information before the show!  
超过72%的观众会在展前浏览展会资料页!

A. Show Information Sections 展会资料页:

1. Banner Ad. 横幅

[A1] (Max. 9 ads / Page每个页面最多9个广告)

[A2] (Max. 18 ads / Page每个页面最多18个广告)

2. Button Ad. 按钮广告 [A3]

B. 2012 Exhibitors' Database Section 2012展商资料库:

THREE Main Product Zones 三大产品专区

Machinery & Equipments Zone 机械及仪器区

Chemicals & Raw Materials Zone 化工及原材料区

Chinese Export Zone 中国出口产品区

1. Top Listed Ad. 优先排名广告 [B1]

(Max. 9 ads / location 每个位置最多9个广告)

2. Rectangle Rotate Ad. 方形滚动广告 [B2]

Search Results by Product Category / Application Industry (price per each) 产品分类 / 应用行业搜索结果页(价格/每分类)

2. Top Listed Ad. 优先排名广告 [B3]

(每个位置最多9个广告)

3. Rectangle Rotate Ad. 方形滚动广告 [B4]

C. e-Booths 网上展台:

	Grade A级	Grade B级	Grade C级
Company Profile 企业概况	X	X	X
Products & Services 产品及服务	X	X	X
Contact Information 联络方法	X	X	X
Enquiry Form 查询表格	X	X	X
Product Catalogues 产品目录	X	X	
Floor Plan 展会平面图	X		
Events & Activities 企业活动	X		
Highlights at CHINAPLAS 展出焦点	X		
<b>CHINAPLAS LIVE 现场实况</b>			
2mins Video-taking 2分钟视频	X		
10 Photo Shoots 10张展台照片	X	X	