

Sponsorships 赞助组合

No. 编号	Item 项目	Unit Price 价格	Max. Qty 数量
S1	Logo Sponsorship Package 公司商标赞助组合	RMB45,000	6
S2	Visitor Badge & Lanyard Sponsorship 观众名牌及挂绳赞助	RMB35,000	2
<u>S3 Exclusive Visitor Guide Sponsorship 观众指南独家赞助</u>			
S3a	General Version 通用版本	RMB45,000	1
S3b	E&E ,IT and Telecommunications 电子信息及电器行业	RMB25,000	1
S3c	Automotive 汽车行业	RMB25,000	1
S3d	Packaging 包装行业	RMB25,000	1
S4	Show Bag Sponsorship 大会环保袋赞助	RMB44,000	2
<u>S5 Show Shuttle Bus Sponsorship 大会穿梭巴士赞助</u>			
S5a	Outside Fairground 展馆外	RMB67,500	3
S5b	Inside Fairground 展馆内	RMB28,000	-
S6	“You are Here” Stand Sponsorship “您在此”告示牌赞助	RMB5,600	17
<u>S7 Exclusive Visitor Souvenirs Sponsorship 观众纪念品独家赞助</u>			
S7a	Bottled Water 瓶装水	RMB30,000	1
S7b	Hanger Pen 登山扣原子笔	RMB30,000	1
S7c	Tissue Pack 纸巾礼包	RMB18,000	1
S8	Exclusive Catalogue Bookmark Sponsorship 会刊书签独家赞助	RMB18,000	1
S9	Pre-show Promotion Services Sponsorship 展前推广服务赞助	RMB30,000	2
S10	Premium Exhibitor Promotional Package 展商推广优惠套餐	RMB12,000	5

Onsite Advertising 现场广告宣传

★ Entrance Halls & Entrance Squares 入口厅及广场

No. 编号	Item 项目	Unit Price 价格	Max. Qty 数量
A0	Entrance Square 1 Pillar Advertisement 1号入口广场柱身广告	RMB18,000	6
A1a	Entrance Square Billboard – Mega Size 入口广场广告牌 — 巨型	RMB55,000	11
A1b	Entrance Square Billboard – Normal Size 入口广场广告牌 — 大型	RMB25,000	16
A2	Triangular Advertising Post 三角形广告牌	RMB6,000	48
A3	Entrance Hall Hanging Banner 入口厅悬垂横幅广告	RMB35,000	8
A4	Entrance Hall Advertising Board 入口厅广告牌	RMB25,000	9
A5	Advertising on Form Filling Counter 观众填表处广告	RMB5,000	9

★ Corridors 连接长廊

No. 编号	Item 项目	Unit Price 价格	Max. Qty 数量
A6a	Corridor Advertising Board - Between Entrance Hall 1 & Hall E1 长廊广告牌 — 1号入口厅连接 E1展馆		
	Inside Corridor 长廊内	RMB25,000	2
	Outside Corridor 长廊外	RMB17,000	4
A6b	Corridor Advertising Board - Between Entrance Hall 1 & Hall W1 长廊广告牌 — 1号入口厅连接 W1展馆		
	Inside Corridor 长廊内	RMB17,000	6
	Outside Corridor 长廊外	RMB25,000	2
A6c	Corridor Advertising Board - Between entrance Hall 2 & Hall W5 长廊广告牌 — 2号入口厅连接 W5展馆	RMB25,000	2
A6d	Corridor Advertising Board - Between Entrance Hall 3 & Hall E7 长廊广告牌 — 3号入口厅连接 E7展馆		
	Inside Corridor 长廊内	RMB25,000	4
	Outside Corridor 长廊外	RMB25,000	2
A6e	Corridor Advertising Board - Between entrance Hall 3 & Hall N5 长廊广告牌 — 3号入口厅连接 N5展馆	RMB25,000	2

★ Inside Fairground 展场内

No. 编号	Item 项目	Unit Price 价格	Max. Qty 数量
A7	Outdoor Triangular Advertising Tower 室外三角形广告塔	RMB30,000	17
A8	Corridor Ceiling Banner (per 4 or 5 pcs) 长廊悬垂横幅广告 (每 4 / 5 条)	RMB20,000	22
A9	Corridor Flag Pole (per 5 stands) 长廊广告旗帜 (每 5 支)	RMB20,000	20

★ Inside Halls 展馆内

No. 编号	Item 项目	Unit Price 价格	Max. Qty 数量
A10	Hall Entrance Lobby Advertising Board 展馆序厅广告牌	RMB18,000	28
A11	Internet Centre Display Panel 网络中心广告海报	RMB8,500	6
A12	Floor Sticker 地面贴纸	RMB1,600	-
A13	Advertising Frame 座地广告牌	RMB4,200	-

Print Media Advertising 印刷媒体宣传

No. 编号	Item 项目	Price 价格
P1	Chinese Exhibits Preview Full Page 4C 中文版展品预览全页彩色	RMB18,900
	English Exhibits Preview Full Page 4C 英文版展品预览全页彩色	RMB18,900
P2	Show Catalogue 展会会刊	
	Inside Front Cover 封面内页	RMB26,600
	Next to Inside Front 封面内页(邻版)	RMB25,900
	Back Cover 封底	RMB28,800
	Inside Back Cover 封底内页	RMB24,200
	Facing Section Divider (190gm paper) 分段插页前	RMB22,000
	Back of Section Divider (190gm paper) 分段插页后	RMB22,800
	Double Spread 跨版	RMB31,500
	Full Page 全页 (210gm paper) (ROP 非指定版面) (Max. Qty: 5)	RMB23,400
	Full Page 全页 (ROP 非指定版面)	RMB19,900
	Half Page 半页 (ROP 非指定版面)	RMB11,100
	B/W Logo Insertion (Next to Catalogue Entry) 黑白公司标志(会刊公司简介侧)	RMB700
P3	CHINAPLAS Show Newspaper 展览时报 1. Chemical & Raw Materials 化学品及原料报 2. Machinery & Equipment 机械及仪器报	
	Full Page Color Ad 全页彩色广告	RMB38,500
	Full Page Advertorial 全页广告文章	RMB19,250
	Half Page Color Ad 半页彩色广告	RMB21,560
	Half Page Advertorial 半页广告文章	RMB10,780
	1/3 Page Color Ad 1/3页彩色广告	RMB17,500
	1/4 Page Color Ad 1/4页彩色广告	RMB10,780
	Booth Indicator 展台指示标	RMB2,100
	1/8 Page Exhibit Showcase 1/8页展品陈列广告	RMB4,186
P4	CHINAPLAS Show Daily 展报	
	Full Page Color Ad 全页彩色广告	RMB31,990
	Half Page Color Ad 半页彩色广告	RMB21,700
	1/4 Page Exhibit Showcase Ad 1/4页展品陈列广告	RMB8,400
P5	International Visitors' Guide 海外观众参观指南	
	Full Page Color Ad 全页彩色广告	RMB15,960
	Full Page Advertorial 全页广告文章	RMB9,590
	Spread Page Color Ad 跨页彩色广告	RMB23,940
	Half Page Color Ad 半页彩色广告	RMB8,820
	Half Page Advertorial 半页广告文章	RMB6,195
	Booth Indicator 展台指示标	RMB2,100
	Exhibitor Logo & Booth No. Highlight 展商商标及展台特别显示	RMB1,400
P6	China Plastic & Rubber Journal (CPRJ) Apr & Jun Issues - CHINAPLAS Preview & Review 《中国塑料橡胶》(CPRJ) 4月及6月刊 - CHINAPLAS国际橡塑展展会预览及回顾	
	Full Page Color Ad 全页彩色广告	RMB32,760
	Full Page Advertorial 全页广告文章	RMB20,230
	Half Page Color Ad 半页彩色广告	RMB22,715
	Half Page Advertorial 半页广告文章	RMB14,000
	1/3 Page Color Ad 1/3页彩色广告	RMB15,995
	1/3 Page Exhibit Showcase Ad 1/3页展品陈列广告	RMB4,186
	1/4 Page Color Ad 1/4页彩色广告	RMB13,125
	1/4 Page Product Showcase Ad 1/4页产品陈列广告	RMB3,485
	Exhibit Highlight Listing (approx. 1/6 page) 展品介绍列名 (约1/6页)	RMB2,450