Show Report

2021.4.13-16
Shenzhen World Exhibition & Convention Center, PR China

www.ChinaplasOnline.com  |  www.中国橡塑展.com
CHINAPLAS 2021 Concluded With a Huge Success
展会交出满意答卷荣耀收官

Exhibition Area (sqm)
展会总面积 (平方米) 350,000

No. of Visitors
观众数量 152,134

No. of Exhibitors
参展商数量 3,576

No. of Official Live Platform Viewer
官方直播平台浏览量 970,000+
[as of 截至 2021/05/31]

Exhibitor Profile
参展商资料

9 Country / Region Pavilions
国家 / 地区展团
Austria, France, Germany, Italy, Japan, Switzerland, Taiwan, UK, USA
奥地利、法国、德国、意大利、日本、瑞士、台湾地区、英国、美国

41 Exhibiting Countries & Regions
参展国家及地区
Australia, Austria, Belgium, Canada, Czech Republic, Denmark, France, Germany, Hong Kong, India, Ireland, Israel, Italy, Japan, Korea, Latvia, Luxembourg, Malaysia, Mexico, Netherlands, New Zealand, Norway, Oman, PR China, Poland, Portugal, Russia, Saudi Arabia, Singapore, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, UK, USA, Vietnam
澳大利亚、奥地利、比利时、加拿大、捷克、法国、德国、香港、印度、爱尔兰、以色列、日本、韩国、拉脱维亚、拉脱维亚、卢森堡、马来西亚、墨西哥、荷兰、新西兰、挪威、阿曼、中国、波兰、葡萄牙、俄罗斯、沙特阿拉伯、新加坡、斯洛文尼亚、南非、西班牙、瑞典、瑞士、台湾地区、泰国、土耳其、阿拉伯联合酋长国、英国、美国、越南

Exhibitors’ Comment on the Exhibition 展商对展会之评价

94.1%
agreed the visitors’ quality from satisfactory to excellent
认为这次展会的观众质量为满意至非常好

84.2%
concluded the exhibition result from satisfactory to very fruitful
认为这次参展成绩满意至非常好

86.8%
intended to participate in CHINAPLAS 2022 in Shanghai
计划参加2022国际橡塑展
## Product Classification of Exhibitors 展商以产品分类

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>3D Technologies</td>
<td>1.8%</td>
</tr>
<tr>
<td>Ancillary Equipment</td>
<td>7.7%</td>
</tr>
<tr>
<td>Blow Molding Machines</td>
<td>6.1%</td>
</tr>
<tr>
<td>Chemicals &amp; Raw Materials, Auxiliaries</td>
<td>31.6%</td>
</tr>
<tr>
<td>Extruders &amp; Extrusion lines</td>
<td>20.8%</td>
</tr>
<tr>
<td>Injection Molding Machines</td>
<td>9.1%</td>
</tr>
<tr>
<td>Integrated Automation Equipment</td>
<td>12.4%</td>
</tr>
<tr>
<td>Machinery &amp; Plant for Finishing, Decorating, Printing &amp; Marking</td>
<td>6.9%</td>
</tr>
<tr>
<td>Machinery for Foam, Reactive or Reinforced Resins</td>
<td>2.4%</td>
</tr>
<tr>
<td>Machines &amp; Equipment for Preprocessing &amp; Recycling</td>
<td>9.3%</td>
</tr>
<tr>
<td>Measuring &amp; Test Equipment</td>
<td>5.7%</td>
</tr>
<tr>
<td>Moulds &amp; Dies</td>
<td>17.4%</td>
</tr>
<tr>
<td>Other Processing &amp; Post Processing Machines</td>
<td>16.2%</td>
</tr>
<tr>
<td>Parts &amp; Components</td>
<td>7.9%</td>
</tr>
<tr>
<td>Presses &amp; Welding Machines</td>
<td>4.1%</td>
</tr>
<tr>
<td>Recycled Plastics</td>
<td>10.0%</td>
</tr>
<tr>
<td>Semi-finished Products</td>
<td>6.2%</td>
</tr>
<tr>
<td>Trade Association</td>
<td>3.2%</td>
</tr>
<tr>
<td>Publication, Trade or Electronic Media</td>
<td>2.9%</td>
</tr>
<tr>
<td>Others</td>
<td>1.4%</td>
</tr>
</tbody>
</table>

## Benefits Exhibitors Gained from the Exhibition 展会为展商带来的得益

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Generated sales leads</td>
<td>60.9%</td>
</tr>
<tr>
<td>Enhanced corporate / product image</td>
<td>50.5%</td>
</tr>
<tr>
<td>Obtained clearer picture of the market situation in China</td>
<td>38.1%</td>
</tr>
<tr>
<td>Successfully introduced new products into China / Asia market</td>
<td>14.0%</td>
</tr>
<tr>
<td>Met up with buyers</td>
<td>37.1%</td>
</tr>
<tr>
<td>Generated sales on the show floor</td>
<td>7.6%</td>
</tr>
<tr>
<td>Met potential distributors / agents</td>
<td>25.3%</td>
</tr>
<tr>
<td>Established partnership</td>
<td>17.1%</td>
</tr>
<tr>
<td>Established contacts with related trade associations / government bodies in China</td>
<td>8.4%</td>
</tr>
</tbody>
</table>

*Exhibitors can make multiple choices* 参展商可选多项
Visitor Profile

No. of Visitors
152,134

Visitors from Hong Kong SAR, Macau SAR, Taiwan and Overseas
2,363

Countries and Regions
85

By Geographical Origins

- Southern China
- Shenzhen
- Northern China / Northeastern China
- Central China / Southwestern China / Northwestern China
- Eastern China
- Hong Kong SAR / Macau SAR / Taiwan

By Job Title

- Manager / Assistant Manager / Supervisor
- Managing Director / General Manager / Plant Manager
- Researcher / Academic Personnel
- Technician / Engineer
- Executive / Director

Overseas

- Japan / Korea 日本 / 韩国: 40.0%
- Malaysia 马来西亚: 4.1%
- Singapore 新加坡: 2.5%
- India 印度: 2.1%
- Indonesia 印度尼西亚: 1.0%
- Vietnam 越南: 0.8%
- Thailand 泰国: 0.4%
- Europe 欧洲: 19.3%
- America 美洲: 14.5%
- Middle East 中东: 8.6%
- Africa 非洲: 3.4%
- Oceania 大洋洲: 1.5%
Visitor Profile

By Business Sectors 行业分类

Industrial Products 工业用产品

- Aerospace / Railway 航空/铁路 5.1%
- Building Materials 建材 5.6%
- Chemicals & Raw Materials 化工及原材料 19.7%
- Machinery & Testing Equipment 机械及检测设备 12.3%
- Moulds & Dies 模具 11.5%
- Packaging & Printing 包装/印刷 19.0%
- Plastics & Rubber Recycling 塑料橡胶回收/再生 8.3%
- Plastics Products & Parts 塑料制品/零件 43.8%
- Product / Industrial Design 产品/工业设计服务 3.7%
- Rubber Products & Parts 橡胶制品/零件 21.6%

Consumer Products 消费品

- Apparel Textile / Shoes / Bags & Accessories 服饰纺织/鞋/箱包及配件 4.5%
- Automobiles / Auto Parts / Accessories 汽车/汽车配件 12.5%
- Cosmetics / Daily Chemical Products 美容/日用化工品 5.7%
- Drug / Medical Supplies & Equipment 药物/医疗用品及器材 11.1%
- E&E, IT & Telecommunications 电子/电器/通讯 16.2%
- Food & Beverage 食品及饮料 6.5%
- Plastics Furniture & Lighting 塑料家具/照明 7.0%
- Stationery & Sports 文教及体育用品 3.3%
- Toys & Infant Products 玩具及婴儿用品 2.3%
- Others 其它 7.1%

*Visitors may involve in more than one business category. 观众可能从事超过一个行业。

By Interested Product Groups 感兴趣之展品

Machinery & Equipment 机械及设备

- 3D Technologies 3D 技术 19.7%
- Ancillary Equipment 附属设备 22.6%
- Blow Molding Machines 吹塑机 22.4%
- Extruders & Extrusion Lines 挤出机生产线 32.2%
- Injection Molding Machines 注塑机 36.2%
- Integrated Automation Equipment 综合自动化设备 21.7%
- Machinery & Plant for Finishing, Decorating, Printing & Marking 修整、装饰、印刷及标识设备 9.8%
- Machinery for Foam, Reactive or Reinforced Resins 泡沫、反应或增强树脂设备 7.5%
- Machines & Equipment for Preprocessing and Recycling 前加工、后处理及回收设备 9.2%
- Measuring & Testing Equipment 测量及试验设备 12.5%
- Moulds & Dies 模具 19.3%
- Other Processing Machines 其他加工机械 6.3%
- Parts & Components 零部件 10.2%
- Past Processing Machines 过去加工机械 7.5%
- Presses Machines 压机 1.6%
- Welding Machines 焊机 1.5%

Raw Materials & Auxiliaries 原料及辅料

- 3D Printing Materials 3D 打印材料 18.7%
- Additives 添加剂 17.1%
- Adhesives & Glues 颗粒粘合剂 15.4%
- Bioplastic Materials 生物塑料 25.1%
- Coating Compounds 涂料化合物 16.3%
- Colour Pigments & Masterbatches 颜料及色母 16.0%
- Composites & Reinforcing Fibres 复合材料及增强纤维 18.3%
- Fillers & Reinforcement 填充料及增强料 17.3%
- Foams & Intermediates 泡沫塑料及中间体 11.9%
- Rubber 橡胶 17.2%
- Semi-Finished Products 半成品 7.7%
- Thermoplastic Elastomers 热塑性弹性体 20.1%
- Thermoplastics 热塑性塑料 17.2%

*Visitors can make multiple choices. 观众可选多项。

Visitors' Comment on the Exhibition 观众对展会展之评价

93.3% concluded the internationalization of the exhibition from good to excellent 认为展会国际化程度好到非常好
97.8% concluded the quality of exhibitors from good to excellent 认为参展商质量好到非常好
96.2% concluded the quality of concurrent events from good to excellent 认为同期活动质量好到非常好
96.1% concluded the variety of new products / technologies from good to excellent 认为新产品/技术的丰富程度好到非常好
Over 200 delegation groups from the sectors of automotive, electronics & electric, packaging, building materials, medical, toy, industrial design, rail transport, recycling, sports & leisure, etc. were organized to explore cutting-edge applications of plastics and rubber technology at CHINAPLAS 2021. The delegation service was highly appreciated by both associations and enterprises.

CHINAPLAS 2021国际橡塑展迎来了超过200个来自汽车、电子电气、包装、建材、医疗、玩具、工业设计、轨道交通、循环经济、运动与休闲等行业买家团观摩塑橡科技前沿应用。参观团服务获得协会与企业的赞赏！

Key Buyer Delegations 龙头企业买家团*

Automotive 汽车
BYD Auto 比亚迪汽车工业有限公司
BAIC Motor 北京汽车
Benecke Changshun 贝内克长安汽车内饰材料（张家港）有限公司
Dongfeng Motor Parts 东风汽车零部件（集团）有限公司
Dongfeng-Nissan 豪克汽车有限公司东风日产乘用车公司
FAW 中国第一汽车集团有限公司
GAC Engineering 广汽研究院
Toyota Gosei 丰田合成（佛山）汽车饰件有限公司
Veloso 雷丰集团
Yanfeng 夏锋汽车饰件系统有限公司

Electronics & Electric 电子电气
Apple 苹果采购运营管理中心 (上海) 有限公司
Gree 珠海格力电器股份有限公司
Green Point 绿点科技（深圳）有限公司
HUAWEI 华为技术有限公司
Midea 美的集团
SENIOR 深圳市新派康科技有限公司
Skyworth 创维集团有限公司
SYTECH 广东生益科技股份有限公司
TCL-TCL科技集团股份有限公司

Packaging 包装
Amcor 安潮科大中华区
Beauty Star 深圳端康塑料有限公司
Colgate-Palmolive 高露洁棕榄（中国）有限公司
Danone 达能（中国）食品饮料有限公司
Decro 广东德科橡胶材料有限公司
Havloyd & Hazel 新美化工（中山）有限公司
Kinderway Packaging 厦门金帝包装有限公司
P&G 广州宝洁有限公司
Southern Packaging 南方包装有限公司
Yili 内蒙古伊利实业集团股份有限公司

Building Materials 建材
Chinaust Group 亚大集团
Dayang 湖北大洋塑钢有限公司
HOMSO 广东雄泰科技集团有限公司
LESSO 广东联塑科技实业有限公司
Rifeng 日丰企业集团有限公司
Runner Group 嘉兴市保隆汽车部件有限公司
Solex 厦门松霖科技股份有限公司
VASEN 浙江斯拜特复材科技股份有限公司
Yangao 永高股份有限公司
ZHONGCAI PIPES 浙江中成管道科技股份有限公司

Medical 医疗
GONG DONG 浙江共东医疗器械股份有限公司
Improve Medical 广州普新医疗器械有限公司
JaFren 健航生物科技集团有限公司
LEPU Medical 乐普医疗
Mindray 深圳迈瑞生物医疗电子股份有限公司
Philips Respironics 飞利浦伟康医疗器械（深圳）有限公司
TusRen 河南汤人医疗器械研究院
Vincent Medical 东莞达胜医疗设备有限公司
WEGO 山东泰尔医药股份有限公司
Well Lead Medical 广州超力医疗器械股份有限公司

Others 其它
ANTA 亚太体育用品有限公司
Artap Design Group 洪尖设计集团有限公司
CRRC 株洲时代新材料科技股份有限公司
Intco 上海美科实业有限公司
PEAK 匹克体育用品有限公司
Hong Kong Productivity Council 香港生产力促进局

*Partial List 部分名单
CHINAPLAS+”
Online + Offline New Experience
线上+线下新体验

Pre-Show Event
展前活动

CHINAPLAS Applications Online Forum is an international online forum curated by the show organizer. In the past year, 12 forums were held with the participation of suppliers, end-product manufacturers and industry experts from all around the world. Covering the latest industry's hot topics, such as new plastics economy, smart manufacturing, 5G, e-commerce packaging, sports, industrial design, medical and health, etc. The forums allowed industry players to discover new technologies, new products and new opportunities in the "new era".

CHINAPLAS Go Live!
展会线上直播

CHINAPLAS provided a new online visiting experience without any geographical and time constraint, allowing worldwide visitors to look for exhibits and spot market trends by watching live streams online.
The ONLY Official Live Streaming of CHINAPLAS 2021 was supported by over 170 partners from over 27 countries / regions. Exhibitors were invited to introduce their latest technologies and market trend, and the total traffic generated from different online channels reached about 1 million!

主办方今年成功打破地域时间限制，以直播连接世界橡塑行业，为海内外观众提供崭新观展体验！

CHINAPLAS 2021唯一官方直播获得来自超过27个国家或地区的170多个合作伙伴支持，知名参展商积极在直播分享市场动态、前沿技术和设备。直播内容丰富，设中文及英语频道，连同专家导赏、多个精彩活动直播，线上直播总浏览量逼近100万！
Design x Innovation
设计 x 创新

This is the 1st time to present “Asia Creativity in the New Era” in Shenzhen. Three themes: “Design for Sustainability”, “CMF Design & Technology” and “Smart & Healthy Living x Plastics” were embedded in 2 activities, to demonstrate how plastics optimize product design and boost brand value.

- Design x Innovation Gallery
- Design Forum

Industry 4.0 Factory of the Future
工业 4.0 未来工厂

"Industry 4.0 Factory of the Future" demonstrated all-round & practical solutions for tackling common production pain points (e.g. excessive time on machine troubleshooting, high production cost, urgent need to adjust the production mode, etc.). It also showcased Manufacturers to Consumers (M2C) injection molding industry mode for sustaining enterprise competitiveness.

活动以强大阵容为企业解决生产痛点，并提供落地的解决方案（包括如机台异常问题处理需时过长、生产成本过高以及生产模式急需转变等）；同时展示新型的 M2C 注塑产业模式，助力企业维持竞争力。

Tech Talk
科技讲台

30 well-known technology leaders from plastics and rubber industry presented 33 innovative technologies to help industry overcome hurdles and expand potential markets.

The 4-day event attracted more than 1,800 visitors.

30 家国内外知名橡塑科技领导们，发布了 33 项创新橡塑科技，为解决行业棘手问题，拓展潜力市场提供落地的解决方案。

4 天的活动吸引了超过 1,800 名观众参与。
Concurrent Events
同期活动

Medical Plastics Connect
医用塑料汇

The event gathered brands from end-user markets, universities and research centers to provide diversified solutions for plastics applications. 9 thematic forums covered the sectors of smart hardware, antibacterial materials, 3D printing, medical, automobile, packaging, wood-plastic composite, etc., with a participation of around 1,200 audiences.

联合知名品牌、产学研高端智力，提供多元化塑料应用解决方案。9场主题论坛涵盖智能硬件、抗菌、3D打印、医疗、汽车、包装、木塑等行业，吸引近1,200名专业听众。

SciXplore Forum
科学家论坛

SciXplore Forum made its first debut at CHINAPLAS! The forum brought together renowned scientists, experts and corporate executives, including Prof. Xiqiao Jian and Prof. Yuzhong Wang from Chinese Academy of Engineering and Prof. Xuesi Chen from Chinese Academy of Sciences, presenting their reports and views on the future development and breakthrough achievements of polymer industry. The forum received over 300 participants, 10% of them had the valuable opportunities to exchange ideas with the academicians at "Meet the Stars" session.

首次亮相于CHINAPLAS，姜锡樵、王玉忠及陈学思3位著名院士、科学家及品牌企业高管带来高分子科学界与产业界“最强大脑”之智慧盛宴。论坛当天吸引了超过300位观众参与，10多位观众有幸获选参与“星会”环节，与院士进行了深度交流。
Concurrent Events

2nd Edition CHINAPLAS x CPRJ Plastics Recycling & Circular Economy Conference and Showcase

30+ reports from industrial experts, 1 international roundtable discussion, 600+ attendees.


30+ industry experts present, 100+ professional visitors.

3 key topics: New material technology and circular economy, advanced recycling technologies and closing the loop of industry chain, innovative plastic packaging and sustainable development.

This installation art is made of plastic bottles waste recycled from more than 4,000 ordinary households, and were converged into the shape of a huge wave in the form of molecular structure by the artist.

When the viewer changes the angle to watch it, the shape of the "wave" is transformed into the symbol of "infinite loop". It does not only imply the endless possibilities of a circular economy, but also indicates a more sustainable future trend for the entire plastics industry.

"Wave" Installation Art

Art装置“波”

ORGANIZER

Adsale Exhibition Services Ltd.

6th Floor, 321 Java Road, North Point, Hong Kong
香港北角信华道321号6楼

(852) 2516 5024
chinaplas@adsale.com.hk

Adsale Group 亚太集团 | www.Adsale.com.hk

Adsale Plastics Website 阿思达/雅式塑料网 | www.AdsaleCPRJ.com

Hong Kong 香港
Beijing 北京
Shanghai 上海
Shenzhen 深圳
Singapore 新加坡

(852) 2811 8697
(86-10) 8460 2766
(86-21) 5187 9766
(86-755) 8232 6251
(65) 3157 3101

Produced and published by Adsale Exhibition Services Ltd. 2021 All rights reserved.