



**Chinaplas® 2021**  
国际橡塑展

The 34<sup>th</sup> International Exhibition on Plastics and Rubber Industries  
第三十四届中国国际塑料橡胶工业展览会

# Show Report 展会报告



## 2021.4.13-16



Shenzhen World Exhibition &  
Convention Center, PR China  
中国·深圳国际会展中心

[www.ChinaplasOnline.com](http://www.ChinaplasOnline.com) | [www.中国橡塑展.com](http://www.中国橡塑展.com)

# 2021

# CHINAPLAS 2021 Concluded With a Huge Success

## 展会交出满意答卷荣耀收官

Exhibition Area (sqm)  
展会总面积 (平方米)

**350,000**

No. of Visitors  
观众数量

**152,134**

No. of Exhibitors  
参展商数量

**3,576**

No. of Official Live  
Platform Viewer  
官方直播平台浏览量

**970,000+**

(as of 截至 2021.05.31)

No. of Buyer Delegations  
买家团数目

**210**



## Exhibitor Profile

### 参展商资料

#### 9 Country / Region Pavilions 国家 / 地区展团

Austria, France, Germany, Italy, Japan, Switzerland, Taiwan, UK, USA

奥地利、法国、德国、意大利、日本、瑞士、台湾地区、英国、美国

#### 41 Exhibiting Countries & Regions 参展国家及地区

Australia, Austria, Belgium, Canada, Czech Republic, Denmark, France, Germany, Hong Kong, India, Ireland, Israel, Italy, Japan, Korea, Latvia, Luxembourg, Malaysia, Mexico, Netherlands, New Zealand, Norway, Oman, PR China, Poland, Portugal, Russia, Saudi Arabia, Singapore, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, UK, USA, Vietnam

澳大利亚、奥地利、比利时、加拿大、捷克、丹麦、法国、德国、香港、印度、爱尔兰、以色列、意大利、日本、韩国、拉脱维亚、卢森堡、马来西亚、墨西哥、荷兰、新西兰、挪威、阿曼、中国、波兰、葡萄牙、俄罗斯、沙特阿拉伯、新加坡、斯洛文尼亚、南非、西班牙、瑞典、瑞士、台湾地区、泰国、土耳其、阿拉伯联合酋长国、英国、美国、越南

#### Exhibitors' Comment on the Exhibition 展商对展会之评价



agreed the visitors' quality from  
satisfactory to excellent  
认为这次展会的观众质量为满意至非常好



concluded the exhibition result  
from satisfactory to very fruitful  
认为这次参展成绩满意至非常好



intended to participate in  
CHINAPLAS 2022 in Shanghai  
计划参加上海2022国际橡塑展

# Exhibitor Profile

## 参展商资料



### Product Classification of Exhibitors 展商以产品分类

3D Technologies 3D 技术	1.8%
Ancillary Equipment 辅助设备	7.7%
Blow Molding Machines 吹塑机	6.1%
Chemicals & Raw Materials, Auxiliaries 化工及原材料、辅料	31.6%
Extruders & Extrusion lines 挤出机及挤出生产线	20.8%
Injection Molding Machines 注塑机	9.1%
Integrated Automation Equipment 综合自动化设备	12.4%
Machinery & Plant for Finishing, Decorating, Printing & Marking 修饰、装潢、印刷及印标机械及设备	6.9%
Machinery for Foam, Reactive or Reinforced Resins 泡沫、反应或增强树脂机械	2.4%
Machines & Equipment for Preprocessing & Recycling 预加工、回收利用机械及设备	9.3%
Measuring & Test Equipment 测量及试验设备	5.7%
Moulds & Dies 模具	17.4%
Other Processing & Post Processing Machines 其他加工及后加工机械	16.2%
Parts & Components 零部件	7.9%
Presses & Welding Machines 压机及焊机	4.1%
Recycled Plastics 再生塑料	10.0%
Semi-finished Products 半制品	6.2%
Trade Association 贸易协会	3.2%
Publication, Trade or Electronic Media 出版、宣传或电子媒体	2.9%
Others 其它	1.4%

### Benefits Exhibitors Gained from the Exhibition 展会为展商带来的得益

Generated sales leads 成功发掘潜在客户	60.9%
Enhanced corporate / product image 成功建立公司 / 产品形象	50.5%
Obtained clearer picture of the market situation in China 能更了解中国市场情况	38.1%
Successfully introduced new products into China / Asia market 成功把新产品引入中国 / 亚洲市场	14.0%
Met up with buyers 能与买家见面	37.1%
Generated sales on the show floor 取得现场生意合约	7.6%
Met potential distributors / agents 能与分销 / 代理商见面	25.3%
Established partnership 成功建立合作伙伴关系	17.1%
Established contacts with related trade associations / government bodies in China 与行业协会 / 政府机关成功建立联系	8.4%

\*Exhibitors can make multiple choices 参展商可选多项



\*Exhibitors can make multiple choices 参展商可选多项

# Visitor Profile

## 观众资料



No. of Visitors  
观众数量

152,134

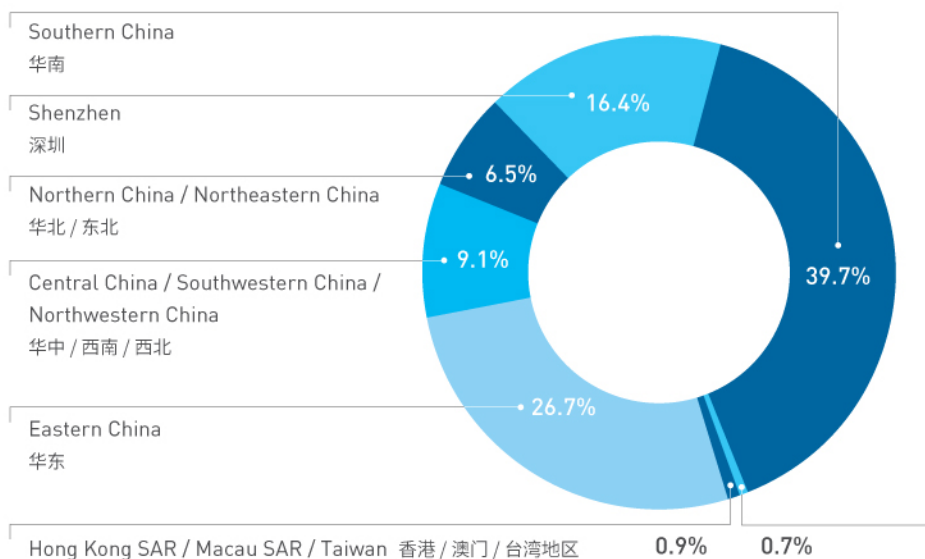
Visitors from Hong Kong SAR, Macau SAR, Taiwan and Overseas  
港澳台地区及海外观众人数

2,363

Countries and Regions  
国家及地区

85

### By Geographical Origins 地区分类

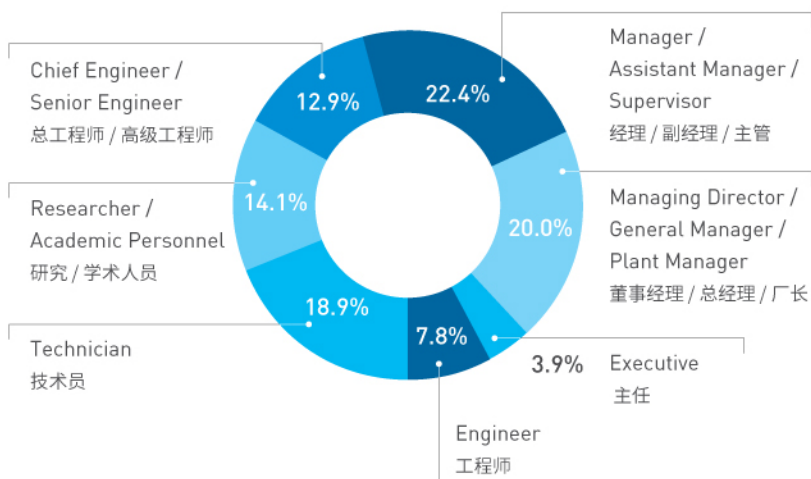


### Overseas 海外

#### Regional Breakdown of Overseas Visitors 海外观众地区来源

Japan / Korea 日本 / 韩国	40.0%
Malaysia 马来西亚	4.1%
Singapore 新加坡	2.5%
India 印度	2.1%
Indonesia 印度尼西亚	1.0%
Vietnam 越南	0.8%
Thailand 泰国	0.4%
Other Asian Countries 其他亚洲国家	1.8%
Europe 欧洲	19.3%
America 美洲	14.5%
Middle East 中东	8.6%
Africa 非洲	3.4%
Oceania 大洋洲	1.5%

### By Job Title 职级分类



# Visitor Profile

## 观众资料

### By Business Sectors 行业分类

#### Industrial Products 工业用产品

Aerospace / Railway 航空 / 铁路	5.1%
Building Materials 建材	5.6%
Chemicals & Raw Materials 化工及原材料	19.7%
Machinery & Testing Equipment 机械及检测设备	12.3%
Moulds & Dies 模具	11.5%
Packaging & Printing 包装 / 印刷	19.0%
Plastics & Rubber Recycling 塑料橡胶回收 / 再生	8.3%
Plastics Products & Parts 塑料制品 / 零件	43.8%
Product / Industrial Design 产品 / 工业设计服务	3.7%
Rubber Products & Parts 橡胶制品 / 零件	21.6%

#### Consumer Products 消费品

Apparel Textile / Shoes / Bags & Accessories 服饰纺织 / 鞋 / 袋类及配件	4.5%
Automobile / Auto Parts / Accessories 整车 / 汽配饰件	12.5%
Cosmetics / Daily Chemical Products 美容 / 日用化工品	5.7%
Drug / Medical Supplies & Equipment 药物 / 医疗用品及器材	11.1%
E&E, IT & Telecommunications 电子 / 电器 / 通讯	16.2%
Food & Beverage 食品及饮料	6.5%
Plastics Furniture & Lighting 塑料家具 / 照明	7.0%
Stationery & Sports 文具及体育用品	3.3%
Toys & Infant Products 玩具及婴儿用品	2.3%
Others 其它	7.1%

\*Visitors may involve in more than one business category 观众可能从事超过一个行业

### By Interested Product Groups 感兴趣之展品

#### Machinery & Equipment 机械及设备

3D Technologies 3D 技术	19.7%
Ancillary Equipment 辅助设备	22.6%
Blow Molding Machines 吹塑机	22.4%
Extruders & Extrusion Lines 挤出机及挤出生产线	32.2%
Injection Molding Machines 注塑机	36.2%
Integrated Automation Equipment 综合自动化设备	21.7%
Machinery & Plant for Finishing, Decorating, Printing & Marking 修饰、装潢、印刷及印标机械及设备	9.8%
Machinery for Foam, Reactive or Reinforced Resins 泡沫、反应或增强树脂机械	7.5%
Machines & Equipment for Preprocessing and Recycling 预加工、回收利用机械及设备	9.2%
Measuring & Testing Equipment 测量及试验设备	12.5%
Moulds & Dies 模具	19.3%
Other Processing Machines 其它加工机械	6.3%
Parts & Components 零部件	10.2%
Post Processing Machines 后加工机械	7.5%
Presses Machines 压机	1.6%
Welding Machines 焊机	1.5%

#### Raw Materials & Auxiliaries 原料及辅料

3D Printing Materials 3D 打印材料	18.7%
Additives 添加剂	17.1%
Adhesives & Glues 黏合剂和胶	15.4%
Bioplastic Materials 生物塑料	25.1%
Coating Compounds 涂料化合物	16.3%
Colour Pigments & Masterbatches 颜料及色母	16.0%
Composites & Reinforcing Fibres 复合材料及增强纤维	18.3%
Fillers & Reinforcement 填充料及增强料	17.3%
Foams & Intermediates 泡沫塑料及中间体	11.9%
Rubber 橡胶	17.2%
Semi-finished Products 半制品	7.7%
Thermoplastic Elastomers 热塑性弹性体	20.1%
Thermoplastics 热塑性塑料	17.2%

\*Visitors can make multiple choices 观众可选多项

### Visitors' Comment on the Exhibition 观众对展会之评价



# Buyer Delegations 买家团



欢迎参观 Welcome  
美的集团

## 210 Professional Delegations 专业买家团

Over 200 delegation groups from the sectors of automotive, electronics & electric, packaging, building materials, medical, toy, industrial design, rail transport, recycling, sports & leisure, etc, were organized to explore cutting-edge applications of plastics and rubber technology at CHINAPLAS 2021. The delegation service was highly appreciated by both associations and enterprises.

CHINAPLAS 2021 国际橡塑展迎来了超过 200 个来自汽车、电子电气、包装、建材、医疗、玩具、工业设计、轨道交通、循环再生、运动与休闲等行业的买家团观摩橡塑科技前沿应用，参观团服务获得协会与企业的赞许！

### Key Buyer Delegations 龙头企业买家团\*

#### Automotive 汽车

BYD Auto 比亚迪汽车工业有限公司  
Baoneng Motor 宝能汽车  
Benecke Changshun 贝内克长顺汽车内饰材料(张家港)有限公司  
Dongfeng Motor Parts 东风汽车零部件(集团)有限公司  
Dongfeng-Nissan 东风汽车有限公司东风日产乘用车公司  
FAW 中国第一汽车集团有限公司  
GAC Engineering 广汽研究院  
Toyota Gosei 丰田合成(佛山)汽车部品有限公司  
Valeo Group 法雷奥集团  
Yanfeng 延锋汽车饰件系统有限公司

#### Electronics & Electric 电子电气

Apple 苹果采购运营管理(上海)有限公司  
GREE 珠海格力电器股份有限公司  
Green Point 绿点科技(深圳)有限公司  
HUAWEI 华为技术有限公司  
Midea 美的集团  
SENIOR 深圳市星源材质科技股份有限公司  
Skyworth 创维集团有限公司  
SYTECH 广东生益科技股份有限公司  
TCL TCL科技集团股份有限公司

#### Packaging 包装

Amcor 安姆科大中华区  
Beauty Star 深圳通产丽星股份有限公司  
Colgate-Palmolive 高露洁棕榄(中国)有限公司  
Danone 达能(中国)食品饮料有限公司  
Decro 广东德冠薄膜新材料股份有限公司  
Hawley & Hazel 好来化工(中山)有限公司  
Kinderway Packaging 厦门金德威包装有限公司  
P&G 广州宝洁有限公司  
Southern Packaging 南方包装有限公司  
Yili 内蒙古伊利实业集团股份有限公司

#### Building Materials 建材

Chinaust Group 亚大集团  
Dayang 湖北大洋塑胶有限公司  
HOMSO 广东雄塑科技集团股份有限公司  
LESSO 广东联塑科技实业有限公司  
Rifeng 日丰企业集团有限公司  
Runner Group 厦门建霖健康家居股份有限公司  
Solex 厦门松霖科技股份有限公司  
VASEN 浙江伟星新型建材股份有限公司  
Yonggao 永高股份有限公司  
ZHONGCAI PIPES 浙江中财管道科技股份有限公司

#### Medical 医疗

GONG DONG 浙江拱东医疗器械股份有限公司  
Improve Medical 广州阳普医疗科技股份有限公司  
JaFron 健帆生物科技集团股份有限公司  
LEPU Medical 乐普医疗  
Mindray 深圳迈瑞生物医疗电子股份有限公司  
Philips Respironics 飞利浦伟康医疗产品(深圳)有限公司  
TuoRen 河南驼人医疗器械研究院  
Vincent Medical 东莞永胜医疗制品有限公司  
WEGO 山东威高集团医用高分子制品股份有限公司  
Well Lead Medical 广州维力医疗器械股份有限公司

#### Others 其它

ANTA 安踏体育用品有限公司  
Artop Design Group 浪尖设计集团有限公司  
CRRC 株洲时代新材料科技股份有限公司  
Intco 上海英科实业有限公司  
PEAK 匹克体育用品有限公司  
Hong Kong Productivity Council 香港生产力促进局

\*Partial List 部份名单

# “CHINAPLAS+” Online + Offline New Experience 线上+线下新体验



## Pre-Show Event 展前活动

CHINAPLAS Applications Online Forum is an international online forum curated by the show organizer. In the past year, 12 forums were held with the participation of suppliers, end-product manufacturers and industry experts from all around the world. Covering the latest industry's hot topics, such as new plastics economy, smart manufacturing, 5G, e-commerce packaging, sports, industrial design, medical and health, etc. The forums allowed industry players to discover new technologies, new products and new opportunities in the "new era".

CHINAPLAS 应用云论坛是大会精心打造的国际性线上平台。过去一年, 12 场不同主题的线上论坛吸引了来自全球的供应商、产品制造商及行业专家, 围绕新塑料经济、智能制造、5G、电商包装、运动、工业设计、医疗健康等诸多领域的热点话题, 一起解读“新时代”下的新技术、新产品、新机遇。



 Views  
累积观看人次  
**10,000+**

## CHINAPLAS Go Live! 展会线上直播

CHINAPLAS provided a new online visiting experience without any geographical and time constraint, allowing worldwide visitors to look for exhibits and spot market trends by watching live streams online.

The ONLY Official Live Streaming of CHINAPLAS 2021 was supported by over 170 partners from over 27 countries / regions. Exhibitors were invited to introduce their latest technologies and market trend, and the total traffic generated from different online channels reached about 1 million!

主办方今年成功打破地域时间限制, 以直播连接世界橡塑行业, 为海内外观众提供崭新观展体验!

CHINAPLAS 2021 唯一官方直播获得来自超过 27 个国家或地区的 170 多个合作伙伴支持, 知名参展商获邀在直播上分享市场新动态、前沿技术及设备。直播内容丰富, 设中文及英语频道, 连同专家导赏、多个精彩活动直击, 线上直播的总浏览量直逼 100 万!

 Views  
累积观看人次  
**970,000+**  
(as of 截至 2021.05.31)

 CHINAPLAS Live  
Playback  
展会直播回放



# Concurrent Events 同期活动



## Industry 4.0 Factory of the Future 工业 4.0 未来工厂

"Industry 4.0 Factory of the Future" demonstrated all-round & practical solutions for tackling common production pain points (e.g. excessive time on machine troubleshooting, high production cost, urgent need to adjust the production mode, etc.); It also showcased Manufacturers to Consumers (M2C) injection molding industry mode for sustaining enterprise competitiveness.

活动以强大阵容为企业解决生产痛点，并提供落地的解决方案（包括如机台异常问题追溯需时过长、生产成本过高以及生产模式急需转变等）；同时展示新形态的 M2C 注塑产业模式，助力企业维持竞争力。

## Design x Innovation 设计 x 创新

This is the 1<sup>st</sup> time to present "Asia Creativity in the New Era" in Shenzhen. Three themes: "Design for Sustainability", "CMF Design & Technology" and "Smart & Healthy Living x Plastics" were embedded in 2 activities, to demonstrate how plastics optimize product design and boost brand value.

- Design x Innovation Gallery
- Design Forum

活动聚焦工业设计，首次于深圳绽放新时代亚洲创意，在【可持续的产品设计】、【CMF设计及科技】及【智能及健康生活】三大主题下设有两大活动，激发品牌商在塑料产品上的创新灵感，提升品牌价值。

- 创新设计廊
- 设计论坛



## Tech Talk 科技讲台



30 well-known technology leaders from plastics and rubber industry presented 33 innovative technologies to help industry overcome hurdles and expand potential markets.

The 4-day event attracted more than 1,800 visitors.

30 家国内外知名橡塑科技领导者，发布了 33 项创新橡塑科技，为解决行业棘手问题、拓展潜力市场提供落地的解决方案。

4 天的活动吸引超过 1,800 名观众参与。

## Concurrent Events 同期活动

### Medical Plastics Connect 医用塑料汇



In the 3 thematic forums, well-known material and equipment suppliers, medical device manufacturers, and university scholars introduced hot medical plastics technologies, including biocompatible materials, sterilization resistant & antibacterial packaging, efficient injection molding solutions and medical 3D printing, etc. The three half-day forums attracted 650+ audiences to join.

三场医疗主题论坛由知名材料和设备供应商、医疗用品制造商及大学学者为观众介绍热点医用塑料技术，包括生物兼容材料、抗菌灭菌包装、高效注塑和医疗 3D 打印等。三节半天的论坛吸引超过 650 名听众参与。

The event gathered brands from end-user markets, universities and research centers to provide diversified solutions for plastics applications. 9 thematic forums covered the sectors of smart hardware, antibacterial materials, 3D printing, medical, automobile, packaging, wood-plastic composite, etc., with a participation of around 1,200 audiences.

联合终端品牌、产学研高端智力，提供多元化橡塑应用解决方案。9 场主题论坛涵盖智能硬件、抗菌、3D 打印、医疗、汽车、包装、木塑等行业，吸引近 1,200 位专业听众。



### Application In Focus 应用研讨荟

### SciXplore Forum 科学家论坛



SciXplore Forum made its first debut at CHINAPLAS! The forum brought together renowned scientists, experts and corporate executives, including Prof. Xigao Jian and Prof. Yuzhong Wang from Chinese Academy of Engineering and Prof. Xuesi Chen from Chinese Academy of Sciences, presenting their reports and views on the future development and breakthrough achievements of polymer industry. The forum received over 300 participants; 10+ of them had the valuable opportunities to exchange ideas with the academicians at "Meet the Stars" session.

首次亮相于 CHINAPLAS，蹇锡高、王玉忠及陈学思 3 位著名院士、科学家及品牌企业高管带来高分子科学界与产业界“最强大脑”之智慧盛典。论坛当天吸引了超过 300 位观众参与，10 多位观众有幸获选参与“星享会”环节，与院士进行了深度交流。

# Concurrent Events 同期活动

## 2<sup>nd</sup> Edition CHINAPLAS x CPRJ Plastics Recycling & Circular Economy Conference and Showcase 第二届 CHINAPLAS x CPRJ 塑料回收再生与循环经济论坛暨展示会



30+ reports from industrial experts, 1 international roundtable discussion, 600+ attendees.

3 Conference themes: Innovative Material Technologies and Circular Economy, Advanced Recycling Technologies Closing the Loop of Industry Chain, Innovative Plastic Packaging and Sustainable Development

30+ 场业界专家精彩报告、1 场“国际高峰对话”、600+ 专业观众  
3 大主题：创新材料科技与循环经济、先进回收技术与全产业链闭环、创新塑料包装与可持续发展。

This installation art is made of plastic bottles waste recycled from more than 4,000 ordinary households, and were converged into the shape of a huge wave in the form of molecular structure by the artist.

When the viewer changes the angle to watch it, the shape of the "wave" is transformed into the symbol of "infinite loop". It does not only imply the endless possibilities of a circular economy, but also indicates a more sustainable future trend for the entire plastics industry.

艺术装置由回收自 4,000 多个普通家庭的废旧塑料瓶组成“波”的造型。当观众转换角度观赏时，“波”的造型转换成了“无限循环”的符号。这不仅暗示了循环经济的无限可能，也预示着整个塑料行业的更可持续的未来风向。

### “Wave” Installation Art 艺术装置“波”



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