

官方网站赞助计划

赞助日期: 01/01/2010 — 31/12/2010 (12个月) (以人民币付费)

栏目	位置	项目	单价	赞助套装		
				钻石级	白金级	黄金级
2010 展商资料库	产品专区 (机械及仪器区 或 化工及原材料区 或 中国出口产品区)	优先排名广告 (每个位置不超过9个广告)	¥ 15,840	√		
		方形滚动广告	¥ 9,360		√	√
	产品搜索结果页(每分类)	优先排名广告 (每个位置不超过9个广告)	¥ 2,880	√		
		方形滚动广告	¥ 1,440		√	√
	展商新闻区		¥ 8,640	√	√	
网上展台	项目1-10 : 1. 企业概况 2. 产品及服务 3. 联络方法 4. 查询表格 5. 展会平面图 6. 企业活动 7. 展出焦点 展会现场实况 8. 现场拍摄展台实况视频 (2分钟) 9. 现场展台拍摄 (10张) 10. 电脑扫描目录	A级网上展台 (项目 1 - 10)	¥ 8,640	√		
		B级网上展台 (项目 1 - 7)	¥ 6,120		√	
		C级网上展台 (项目 1 - 4)	¥ 2,780			√
展会资料页	可任选以下位置 : 1. 国际橡塑展主页 2. 展会资料 3. 参观须知 4. 交通及住宿 5. 参观对象 6. 展览会场地 / 平面图 7. 2009展会回顾 8. 同期活动 9. 参观查询 10. 采访须知	横幅广告 (每个位置不超过9个广告)	¥ 11,520	√ 包含 10个位置		
		按钮广告	¥ 8,640		√ 包含 10个位置	√ 任选1个 位置
赞助的展商享有以下免费增值服务 : 1. 优先显示于“产品专区”档的主页 2. 优先显示于快速“产品搜索结果页”并可自制5个关键词的搜索 3. 互动平面图上的展台指示标 4. 免费的搜索引擎优化服务, 进一步增加网上展台曝光度 项目1-4: 给购买套装广告的展商 项目2-4: 给购买其它非套装广告的展商			原价 (人民币)	¥ 151,200	¥ 111,960	¥ 22,220
			套价 (人民币)	¥ 63,360	¥ 42,480	¥ 19,000

电邮及手机短信群发折扣

* CHINAPLAS 数据库唯我独有

			单价	钻石级	白金级	黄金级
「CHINAPLAS 2010 国际橡塑展」 倒数电子报 (三期)	分别于展前第2、4、6周各出版一期电子报给CHINAPLAS 2010预先登记的观众及雅式橡塑会员	展商信息	¥ 7,200	30% 折扣	20% 折扣	10% 折扣
		横幅广告 (不超过3个广告)	¥ 8,640			
电邮群发	群发您的电子信息到CHINAPLAS观众及雅式橡塑会员	20,000 个电邮或以上	¥ 1.50			
		5,000 - 19,999 个电邮	¥ 1.80			
		2,000 - 4,999 个电邮	¥ 2.20			
手机短信	发送手机短信 (限160个英文字母或70个中文字) 给CHINAPLAS观众及雅式橡塑会员	5,000 个短信或以上	¥ 1.30			
		2,000 - 4,999 个短信	¥ 1.50			

产品专区

The screenshot shows the 'Product Special Zone' interface. At the top, there is a search bar and navigation links. Below that, a grid of product categories is displayed. The main area contains a list of products with columns for 'Product Name', 'Price', and 'Details'. The list includes various plastic and rubber products from different manufacturers.

展会资料部份

This screenshot displays the 'Exhibition Information' section. It includes the event title 'The 24th International Exhibition on Plastics and Rubber Industries', the dates '19-22 April 2010', and the location 'Shanghai New International Expo Centre, Pudong, Shanghai, PR China'. A list of exhibitors and sponsors is provided, including companies like CLE, MTS, and various industry associations.

展商新闻区

The screenshot shows the 'Exhibitor News' section. It features a grid of news articles, each with a small image and a headline. The articles include news about Lubrizol and CHUMPOWER MACHINERY CORP. The layout is clean and organized, with clear navigation options.

网上展会

This screenshot displays the 'Online Exhibition' section. It includes a search bar and a list of exhibitors. The 'Cosmos Machinery Ltd.' profile is highlighted, showing its company profile, products, and contact information. The interface is user-friendly and provides detailed information about the exhibitors.

产品搜索结果页

The screenshot shows the 'Product Search Results' page. It features a search bar at the top, followed by a list of search results. Each result includes the product name, price, and a small image. A sidebar on the right contains filters for refining the search results. The page is designed to be easy to navigate and provides comprehensive information about the search results.

This screenshot displays the profile page for 'CHUMPOWER MACHINERY CORP.'. It includes a search bar and a company profile section. The profile describes the company's history, products, and services. A list of products is also provided, along with contact information for the company.

This screenshot displays the profile page for 'NIJIT Plastics'. It includes a search bar and a company profile section. The profile describes the company's history, products, and services. A list of products is also provided, along with contact information for the company.