

Outshine your competitors at CHINAPLAS
www.ChinaplasOnline.com

offers a comprehensive choice of promotional opportunities to make the best marketing plan ever!

A) Show Information Section

Over **72%** of visitors will browse show information before the show! You may maximize your company exposure by placing a banner and button ad in the hottest locations:

10 advertisement pages:

- 1. HOME > Website Homepage
- 2. General Info > About CHINAPLAS
- 3. General Info > 2011 Show Review
- 4. General Info > Industry Applications
- 5. General Info > Travel & Accommodation
- 6. Visitors > Visiting Information
- 7. Visitors > Download Centre
- 8. Contact Us
- 9. Press > General Information
- 10. Press > Market News

A. Banner Ad

[A1] Max. 18 Ads / page

[A2] Max. 9 Ads / page

Random displays in selected page
USD1,815 per page / year

B. Button Ad [A3]

Random display in selected page
USD1,360 per page / year



1 Website Homepage



2-10 Show Information Pages

Sponsorship Opportunities

1. Priority listing on the "Product Zone"

FREE Services for Sponsoring Exhibitors

Item 1-4: for package sponsors
Item 2-4: for other sponsors

2. Priority listing on the search result page of "Product Category"

3. Logo acknowledgement on the main page of the 2011 Exhibitors' Database

4. Highlight your booth location on the "Interactive Floor Plan"